

THE SHENG SIONG YEAR-END MEGA PROMOTION 2026 - 2027

$2,500,000.00

THE SHENG SIONG SHOW : 14/11/2026 - 27/02/2027 (EXCEPT 06/02/2027 AND 13/02/2027) • EVERY SATURDAY LIVE ON CHANNEL 8 FROM 9PM - 10PM
PROGRAMME HIGHLIGHT : 一拨即中 百倍奉还 · 热辣滚烫 好运来 · 福气满满 财气盛 · 配对成双 乐开花 · 金禾儿童唱游比赛 · 每周礼券 · 特别嘉宾表演

HURRY! COME & SHOP AT SHENG SIONG NOW! EVERY RECEIPT* WILL ENTITLE YOU A CHANCE TO PARTICIPATE IN THE GAMES AND CONTESTS AT "THE SHENG SIONG SHOW", A LIVE TV VARIETY PROGRAMME.
*CIGARETTES, ALCOHOLIC BEVERAGES, AND INFANT FORMULA MILK POWDER STAGE 1 & STAGE 2 PRODUCTS AND SHENG SIONG VOUCHERS EXCLUDED.

SHENGSIONG
... all for you!

PROMOTION PERIOD
27/11/2026 - 24/12/2026

UNLESS OTHERWISE STATED. WHILE STOCKS LAST!

*TERMS AND CONDITIONS APPLY.
SEE IN-STORE FOR MORE DETAILS.

PURCHASE WITH PURCHASE

EVERY $20 SPENT WILL ENTITLE YOU TO BUY THESE PRODUCTS AT VERY SPECIAL PRICES.
(CIGARETTES, LIQUORS, AND INFANT FORMULA MILK POWDER STAGE 1 & STAGE 2 PRODUCTS AND SHENG SIONG VOUCHERS EXCLUDED.)

LIMITED TO 3 PER CUSTOMER PER TRANSACTION, UNLESS OTHERWISE STATED.
WHILE STOCKS LAST | NO TRADERS ALLOWED

27/11/2026 - 24/12/2026



SOFTESS
Premium Bathroom Tissue
100% Pure Virgin Pulp
4Ply 3 Bundles X 200 Sheets
UP: $26.90
SAVE 33%
17.95 / set



SUNI
All In 1 Laundry Capsules Plus (Lumia / Bloom Osmanthus)
60S
UP: $28.90
SAVE 55%
12.95 / box



HAPPY FAMILY
China Baby Abalone
(Brine / Braised)
425g (Drained Weight: 80g)
UP: $14.99
SAVE 60%
5.99 / can



NUTELLA
Biscuits T14
193.2g
UP: $6.25
SAVE 26%
4.60 / pack

27/11/2026 - 03/12/2026

Frozen & Chilled



MARIGOLD HL
Plant Sterols Milk (Original / Dark Chocolate)
946ml
6.80 for 2



NUTRISOY
Hi-Cal Soya Milk (Assorted Flavours)
946ml
4.45 for 2



MEIJI
High Protein Milk (Original / Banana)
350ml
3.75 / bottle



COOOK
Frozen Fruits (Assorted Variants)
300g
7.50 / pack



ICC
Ice Cream Sandwich (Assorted Flavours)
120ml
8.25 for 2



KING'S
Ice Cream (Assorted Flavours)
500ml
1.95 / tub



FORTUNE
Bandung Soya Beancurd
2 x 180g
1.75 / pack



SUNSHINE
Garlic Bread (Assorted Flavours)
270g
5.95 for 2



NAN XIANG
Pork Dumplings (Cabbage / Chives)
400g
7.50 for 2



CP
RTE Chicken (Roasted Satay / Rendang)
260g
6.95 / box



CP
Shrimp Wonton in Tom Yum Soup
126g
4.85 / box



CP
Popcorn Chicken Original
1kg
15.95 / pack



LEO SATAY
Unskewered Satay (Pork / Chicken)
300g
13.90 for 2



EB KRANCH
Alaska Pollock (Finger / Patty)
270g
7.40 / box



EB KRANCH
Mini Cheese Stick
280g
8.15 / box



ST.ANDREWS
Frozen Cooked Whole Mussel (Tomato Garlic / Butter Garlic)
500g
BUY 1 FREE 1
8.99 / box



JEAN FRESH
Frozen Salmon Belly (Scale/On)
400g
BUY 1 FREE 1
10.95 / pack



JEAN FRESH
Frozen Squid
380g
BUY 1 FREE 1
9.99 / pack





Groceries



NATUREL
Rice Bran Oil
2L
8.50 / bottle



ROYAL UMBRELLA
Thai Hom Mali New Crop Rice
5kg
16.60 / pack



TAKA
Premium Short Grain Rice
5kg
9.45 / pack



MASTERFOODS
Onion Powder
44g
4.15 / bottle



GOOD SALT
Lower Sodium Salt
350g
3.50 / pack



EARTHEN POT
Pure Baking Soda
400g
1.65 / box



HUNT'S
Cut Diced Tomato
411g
2.95 / can



NEW MOON
Low Calorie Konjac Rice
270g
2.50 / pack



HEINZ
Lobster Soup
1L
8.45 / pack



HIKARI
M1nute Instant Organic Miso
283g
4.80 / bottle



KELLOGG'S
Protein Granola Zero
350g
7.90 / pack



DELFI
Choco Spread (Assorted Flavours)
350g
4.40 / jar



NISSIN
Cup Noodles Yokohama Tonkotsu
71g
2.98 for 2



NONGSHIM
Korea Instant Ramyun (Assorted Flavours)
4 - 5s x 120 - 137g
6.45 / pack



O-KING
Cooked Quail Egg (Braised / Salt-Roasted)
128g
3.25 / pack

KAMEDA ICHI
Rice Cracker (Assorted Flavours)
100g - 120g
2.95 / pack

MYBIZCUIT
Digestive Biscuit (Assorted Flavours)
240g
2.55 / pack

MENTOS
Incredible Chew Soft Candy (Cola / Fruit)
140g
3.15 / pack

CHUPA CHUPS
YoGhurt Panda Gummy
60g
1.90 / pack

PRINGLES
Potato Crisps (Assorted Flavours)
102g - 134g
5.95 for 2

MEIJI
Lucky Stick (Chocolate / Strawberry)
120g
5.40 for 2

LINDT
Extra Creamy Chocolate Bar (Assorted Flavours)
80g
5.95 / bar

MEIJI
Chocorooms Biscuit (Chocolate / Strawberry)
19 - 21g
1.82 for 2

Beverages

KOPI434
Kopi-O Coffee Bag
100 x 9g
13.80 / tub

INDOCAFE
Signature Freeze Dried Coffee
125g
11.95 / bottle

SUZUKI
Hokkaido Latte (Assorted Flavours)
4 x 240ml
5.25 / pack

COFFEE HOCK
Low Sugar Honey with Chia Seeds Tea (Assorted Flavours)
10s x 14g
4.95 / box

OATBEDIENT
Oat Milk (Assorted Flavours)
12s x 28g - 35g
8.95 / box

YEO'S
Calamansi Drinks
400ml
1.20 / bottle

MARIGOLD
100% Juice Drink (Assorted Flavours)
1L
2.55 / pack

MARIGOLD
UHT Milk (Assorted Flavours)
6s x 200ml
14.95 for 4

MEGURI
Sake (Assorted Flavours)
300ml
10.20 / bottle

BUNDABERG
Sparking Drinks (Assorted Flavours)
4 x 375ml
8.20 / pack

HEINEKEN
Draught Beer Keg
5L
59.50 / tub

Pet Food

FANCY FEAST
Canned Cat Food (Assorted Flavours)
85g
14.50 for 12

WHISKAS
Pouch Cat Food (Assorted Flavours)
80g
7.80 for 12

PEDIGREE
Dentastix Small Dog Oral Care
7 x 15g
9.50 for 2

Household & Electrical

DETTOL
Washing Machine Cleaner (Pine / Lemon)
250ml
11.95 for 2

SELLEYS
Laundry Liquid Detergent (Assorted Variants)
3kg
9.90 / bottle

BIO-HOME
Laundry Liquid Detergent Refill (Regular / Delicate)
900ml
10.95 for 2

CLOROX
Liquid Plumr Penetrex Gel
502ml
7.30 / bottle

ENERGIZER
Max Alkaline Battery (AA E91BP / AAA E92BP) 15+5s
21.90 / card

Personal Care

AIRE
Adult Pull Up Pants L size
10s
24.60 for 2

TEMPO
Mini Wipes (Normal Protect / Sakura Protect / Glacier Pure Water)
6 x 8sheets
3.50 / pack

LUX
Bar Soap (Magical Orchid / Soft Touch / Velvet Touch)
3 x 100g
4.90 for 3

LACTACYD
Odor Fresh Feminine Wash
250ml
19.90 for 2

COLGATE
Optic White Purple Toothbrush 2s
13.95 / pack

Healthcare

NIN JIOM
Pei Pa Koa Convenient Pack No Sugar
10 x 15ml
10.90 / box

NIN JIOM
Pei Pa Koa
300ml
8.20 / bottle

NIN JIOM
Herbal Candy (Assorted Flavours)
60g
3.95 / tin

BETADINE
Antiseptic Cream PVP 5%
15g
5.70 / tube

EYE MO
Regular Eye Lubricant
7.5ml
8.80 for 2

Fruits & Vegetables

Offer Period: 27/11 - 03/12/2026 (7 days only)

AUSTRALIA
Red Cherry
250g
6.95 / box

AUSTRALIA
White Peach
500g
4.95 / box

CHINA YUNNAN
Blueberry (Super Jumbo)
150g
6.95 / box

CHINA
Navel Oranges
2.25 / 3pcs

CHINA
Crimson Seedless Grape (Red)
500g
2.95 / box

VIETNAM
Coconut (Diamond Cut)
BUY 1 FREE 1
2.95 / pc

MALAYSIA
Sweet Corn
2's
2.75 / 2packs

CHINA
Blueberry
125g
4.55 / 2boxes

CHINA
Sugar Tangerine
600g
2.95 / pack

THAILAND
Longan
1kg
5.55 / box

ITALY
Royal Gala Apple
1.99 / 5pcs

CHINA
Red Beauty Mandarin
8/10/12's
7.50 / box

CHINA
Brown / White Buna Shimeiji Mushroom
150g
1.55 / 2packs

CHINA
Oyster Mushroom
200g
3.55 / 2packs

Baby Products

ENFAGROW
A+ PRO Stage 3 Growing Up Milk Formula
2 x 1.65kg
173.35 / set

BZU BZU
Head to Toe Baby Wash (Assorted Variants)
600ml
27.00 for 2

6% Rebate BOC Sheng Siong Card
5% Rebate POSB Everyday Card
5% Rebate Citi SMRT Platinum Visa Card
VISA AMERICAN EXPRESS UnionPay 银联 NETS

*Terms & Conditions may vary and are applicable for all bank rebates

4% Seniors Special Discount
Every Tuesday & Wednesday for Singaporeans & PR aged 60 and above only. Valid till 31/12/2026

6% CHAS Special Discount
Every Thursday for **CHAS Blue Card** holders and every Friday for **CHAS Orange Card** holders. Valid till 01/01/2027

Terms & Conditions
• Limited to 3 units per product, per customer, per transaction, unless otherwise stated. While stocks last, on a first-come first-served basis. No traders allowed. • Available at all Sheng Siong outlets, subject to product and variant availability at each outlet. Exclusions apply. • Promotional offers are available from 0400hrs onwards, subject to stock availability. Prices are correct at the time of printing. • Sheng Siong reserves the right to amend or withdraw any promotional privileges and/or these Terms & Conditions at any time without prior notice or compensation. • Images are for illustration purposes only. Trimmings and props are not included. • Only selected items are available for online purchase. • Advertised prices for applicable beverages exclude the BCRS 10¢ deposit.

...all for you!