



THE SHENG SIONG YEAR-END MEGA PROMOTION 2026 - 2027

\$2,500,000.00

THE SHENG SIONG SHOW : 14/11/2026 - 27/02/2027 (EXCEPT 06/02/2027 AND 13/02/2027) • EVERY SATURDAY LIVE ON CHANNEL 8 FROM 9PM - 10PM
PROGRAMME HIGHLIGHT : 一拨即中 百倍奉还 • 热辣滚烫 好运来 • 福气满满 财气盛 • 配对成双 乐开花 • 金禾儿童唱游比赛 • 每周礼券 • 特别嘉宾表演

HURRY! COME & SHOP AT SHENG SIONG NOW! EVERY RECEIPT* WILL ENTITLE YOU A CHANCE TO PARTICIPATE IN THE GAMES AND CONTESTS AT "THE SHENG SIONG SHOW", A LIVE TV VARIETY PROGRAMME.
*CIGARETTES, ALCOHOLIC BEVERAGES, AND INFANT FORMULA MILK POWDER STAGE 1 & STAGE 2 PRODUCTS AND SHENG SIONG VOUCHERS EXCLUDED.



... all for you!

PROMOTION PERIOD
30/10/2026 - 26/11/2026

UNLESS OTHERWISE STATED. WHILE STOCKS LAST!

*TERMS AND CONDITIONS APPLY.
SEE IN-STORE FOR MORE DETAILS.

PURCHASE WITH PURCHASE

EVERY \$20 SPENT WILL ENTITLE YOU TO BUY THESE PRODUCTS AT VERY SPECIAL PRICES.
(CIGARETTES, LIQUORS, AND INFANT FORMULA MILK POWDER STAGE 1 & STAGE 2 PRODUCTS AND SHENG SIONG VOUCHERS EXCLUDED.)

LIMITED TO 3 PER CUSTOMER PER TRANSACTION,
UNLESS OTHERWISE STATED.
WHILE STOCKS LAST | NO TRADERS ALLOWED

30/10/2026 - 26/11/2026



EXCLUSIVE

SOFTESS
100% Virgin Pulp
Softpack Tissues
3PLY 10 Packs x
140 Sheets
(Safari Edition)
UP: \$14.80

SAVE 32%

995 / bundle



EXCLUSIVE

HERITAGE FARM
Premium
Canola &
Sunflower Oil
3L
UP: \$13.50

SAVE 26%

995 / bottle

30/10/2026 - 05/11/2026



SAVE 43%

FERRERO
Collection T24
259.2g
UP: \$24.50

1395 / box

Groceries



ROYAL UMBRELLA
Thai Hom
Mali Rice
1kg
380 / pack



PADDY KING
Thai Mixed
Jasmine Rice
2.5kg
695 / pack



KANGAROO
BRAND
Low GI Rice
2kg
1025 / pack



HENG'S
Crispy
Shallot / Garlic
100 - 130g
495 / bottle



HEINZ
Tomato
Ketchup
No Salt /
Sugar Added
369 - 397g
500 / bottle



EARTHEN
POT
Turmeric
Powder
100g
125 / pack



TAIKOO
Sugar
(Assorted
Variants)
350g
230 / pack



MARIGOLD
Lady General
Full Cream
Sweetened
Condensed Milk
385g
195 / can



AYAM BRAND
Pulled Chicken
(Assorted
Flavours)
150g
655 for 2



LOTTE
Luncheon
Meat
340g
380 / can



NISSIN
Inyang Salted Egg
Carbonara
Bowl Noodle
104g
268 / bowl



SUNBRAND
Hong Kong
Yee Fu Noodle
300g
495 for 2



BONJOUR
Buns
(Burger Bun /
Sausage Roll)
220g - 250g
230 / pack



SUNSHINE
Dorayaki
(Assorted
Flavours)
65g
200 / pack



HWA TAI
Cream Cracker
(Assorted
Flavours)
270 - 400g
120 / pack



OREO
Cookie Sandwich
(Assorted
Flavours)
9s x 26.25g
305 / pack



GOOD FORTUNE
XL Peanuts
(Salted / Garlic /
Mala)
150g
200 / tin



TONG GARDEN
Wasabi Flavour
Party Snack
365g
365 / pack



MAMEE
MONSTER
Noodles Snack
(Assorted Flavours)
10 x 20g
490 for 2



LAY'S
Stax Potato
Chips
(Assorted
Flavours)
100g
230 / canister



PRINGLES
Noodles Snack
(Assorted
Flavours)
102 - 134g
595 for 2



SUNRICE
Protein Chips
(Assorted
Flavours)
50g
320 / pack



GROW
Preschool
Stage 4
Milk Power
1.8kg
13610 for 2



NORIKO
Double Nori
Seaweed Roll
(Assorted
Flavours)
30g
295 / box



LOTTE
Choco Pie
(Assorted Flavours)
138 - 168g
505 for 2



TNCC
Soft Jellies
(Assorted
Flavours)
180 - 220g
495 / pack



MENTOS
Fresh Mint
Candy
(Assorted Flavours)
17.5g
195 / box



MERCI
Finest Selection
(Red / Blue)
250g
895 / box



VAN HOUTEN
Chocolate Pouch
(Assorted Variants)
80g
255 / pack



FRISO
Gold LockNutri
2 FL Stage 3
Growing-Up
Milk Formula
800g
4320 / tin

Household & Electrical



ONWARDS
Bathroom Tissue
4 ply x 20 rolls x
220 sheets
1145 / bundle



BIO-HOME
Dishwashing Liquid
Refill
(Assorted Variants)
450ml
540 for 2



UIC
Active Power+
Laundry Powder
Detergent (Regular /
Musty Removal)
5.5kg
995 / pack



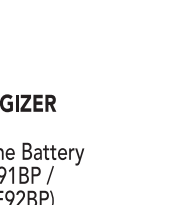
DR. BECKMANN
Oxi-Power
Stain Remover
500ml
1190 for 2



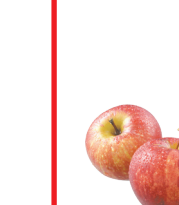
DIAMOND
Air Fryer
Liner
16cm
470 / box



FUMAKILLA
Skin Vape
Mosquito
Repellent Spray
70ml
585 / bottle



ENERGIZER
Max Alkaline Battery
(AA E91BP /
AAA E92BP)
15+5s
2190 / card



SCHICK
XTREME 3
Sensitive
Shaver
4s
630 / pack



CHINA
Golden
Pomelo
365 / pc



CHINA
Fuji
Persimmon
199 5pcs



CHINA
Red Heart
Kiwi
450g
395 / box



CHINA
Baby Qing Bai
250g
205 2packs



CHINA
Spinach
200g
245 2packs



FRANCE
Royal Gala
Apple
225 5pcs



CHINA
Crimson Seedless
Grape (Red)
500g
285 / box



CHINA
Blueberry
125g
595 2boxes



CHINA
Enoki
Mushroom
200g
135 3packs



CHINA
White Radish
12c 100g

Beverages



COFFEE HOCK
White Gao
White Coffee
(2in1 / 3in1)
12s x 18g - 28g
995 for 2



INDOCAFE
Signature
Microground
3in1 Coffee
18s x 25g
640 / pack



MR TEA
3in1 Milk Tea
(Assorted
Flavours)
20s x 12g - 20g
875 for 2



AH HUAT
White Coffee
Classic /
Charcoal Roast)
15s x 28g
1275 for 2



DILMAH
English
Breakfast Tea
25s x 2g
495 / pack



NESTLE
OMEGA
Plus Actinol
Adult Milk
Beverage
550g
1580 / pack



COCOLIFE
Coconut
Water
1L
595 for 2



YEO'S
Peach Tea
380ml
200 for 3



ITO EN
Green Tea
(Assorted
Flavours)
500ml
285 for 2



MARIGOLD
Less Sugar
Jasmine Green Tea /
Chrysanthemum /
Ice Peach Tea /
Ice Lemon Tea)
6 x 250ml
880 for 4



RED BULL
Plus / Spk Apple
Muscat Grape / Spk
Pineapple Lemon
6 x 250ml
695 / pack



HEINEKEN
Beer
20 x 320ml
5395 / carton

Healthcare



STREPSILS
Chesty Cough
Lozenges
24s
750 / box



SALONPAS
Diclofenac
Patch 1%
7s
890 / pack



QIAN JIN
Essence of
Cordyceps
Joint Essence
750ml
4600 / bottle

Fruits & Vegetables (Offer Period: 30 - 05/11/2026 (7 days only))



USA
Green Envy
Seedless Grape
128 / 100g



CHINA
Blueberry
200g
666 / box



NEW ZEALAND
Zespri
SunGold Kiwi
3's
375 / box



CHINA
Red Beauty
Mandarin
8/10/12's
950 / box



CHINA
Golden
Pomelo
365 / pc



CHINA
Fuji
Persimmon
199 5pcs



CHINA
Red Heart
Kiwi
450g
395 / box



CHINA
Baby Qing Bai
250g
205 2packs



CHINA
Spinach
200g
245 2packs



FRANCE
Royal Gala
Apple
225 5pcs



CHINA
Crimson Seedless
Grape (Red)
500g
285 / box



CHINA
Blueberry
125g
595 2boxes



CHINA
Enoki
Mushroom
200g
135 3packs



CHINA
White Radish
12c 100g

6%

专享优惠
SPECIAL DISCOUNT
从 FROM 4% 起

提升 TO 6%

CHAS 蓝色卡 CHAS 橙色卡

付款时出示实体或数字 CHAS 卡 / Present physical or digital CHAS card at checkout

*本优惠只适用于指定商品 / This offer is only applicable to specified items.
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Pet Food



FRISKIES
Party Mix
Cat Treat
(Assorted Flavours)
60g
1065 for 3



ANGEL
Dog Treats
(Wagyu /
Tender Duck)
100g
755 for 2

Frozen & Chilled



MARIGOLD
HL Select
Matcha Latte
946ml
395 / pack



FARM FRESH
Milk
2L
600 / bottle



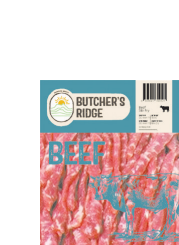
FARM FRESH
Milk
2L
625 / bottle



MAGNOLIA
Fresh Milk
(Assorted
Flavours)
946ml
635 for 2



DAIRY FARMERS
Yogurt
(Assorted
Flavours)
600g
955 / tub



IBERRI
5 IN 1
Magic Cone Ice Cream
(Assorted
Flavours)
5 x 65g
795 for 2



ICC
Ice Cream
Pint
(Assorted
Flavours)
473ml
2095 for 2

Stay Clean and Fresh with LION

Promotion period: 30 Oct - 26 Nov 2026

Buy 1 Get 1 FREE

SYSTEMA Anti-Bac Action Tip / Action 2X Toothbrush 3s

SYSTEMA Super Value Pack

SYSTEMA Gum Care Toothpaste 160g 3s Assorted

Buy 1 Get 1 FREE

SYSTEMA Gum Care Mouthwash 750ml Assorted

SHOKUBUTSU Body Foam 600ml/600ml Refill Assorted

Buy 1 Get 1 FREE

MAMA LEMON Dishwashing Liquid 1L b/w 1L Refill Regular/Lemon Gold

MAMA MAGICA Ultra Concentrated Dishwashing Liquid 220ml Zesty Orange/Fresh Peach

WIN up to \$8,000 worth of attractive prizes!

with min. \$18 purchase of participating LION brands

Contest period: 30 Oct - 31 Dec 2026

*Terms and Conditions apply. Visit www.lioncorp.com.sg for more details on the lucky draw.