

4 DAYS SPECIAL

BETTER, CHEAPER & MORE!

PROMOTION PERIOD : 22/10/2026 - 25/10/2026

Limited to 3 per product per customer per transaction, unless otherwise stated! While stocks last! No traders allowed! T&Cs apply.

SHENG SIONG
...all for you!

SHENG SIONG HOUSEBRANDS

EXCLUSIVE



TASTY BITES
Fried Chicken Steak (Original / Spicy) 800g
BUY 1 FREE 1
14⁹⁵ / pack



TASTY BITES
Jumbo Charcoal Grilled Chicken Yakitori (Teriyaki / Yuzu Salt) 280g
BUY 1 FREE 1
9⁹⁵ / pack



HERITAGE FARM
Classic Basmati Rice 5kg
UP: \$18.50
SAVE 46%
9⁹⁵ / pack



HERITAGE FARM
Premium Canola & Sunflower Oil 2L
UP: \$10.50
SAVE 33%
6⁹⁵ / bottle

A LITTLE MORE SUPPORT, JUST FOR YOU.

10TH SEP 2026 - 1ST JAN 2027

SPECIAL DISCOUNT FROM

4% TO



Present physical or digital CHAS card at checkout
*T&Cs: (1) Excluding Infant Formula, Milk Powder (Stage 1 & Stage 2), Tobacco, Alcohol, Disposable Carrier Bag Charge, Phone Cards, Sheng Siong Vouchers and BCRS 10c deposit per can/bottle. (2) This discount is applicable to Singapore Citizens only. (3) We reserve the rights to alter any terms and conditions without prior notice. (4) The discount is applicable to a maximum spending of \$200 per receipt per day.

EXCLUSIVE



HAPPY FAMILY
Deepavali Hamper CC2

125⁰⁰ / set



SUNSIK
Shampoo / Conditioner (Assorted Variants) 625ml
BUY 1 FREE 1
11¹⁵ / bottle



DOVE
Body Wash (Assorted Variants) 1L
BUY 1 FREE 1
9⁹⁵ / bottle



KNORR
Stock Cubes (Assorted Flavours) 120g
BUY 1 FREE 1
338-383 / box



TIGER BALM
Large Plaster (Warm) 5s
BUY 2 FREE 1
9⁵⁰ / pack



MAGNOLIA
Mario Choco Berry 4 x 70ml
BUY 1 FREE 1
6⁹⁵ / box



SUNSHINE
Australian Oat Soft Grain Wholemeal Bread 400g
FREE TOP ONE Kaya 110g! While Stocks Last!
3⁶⁰ / loaf



GOLDEN PINEAPPLE
New Crop Thai Fragrant Rice 5kg
UP: \$14.76
SAVE 19%
11⁹⁰ / pack



ROYAL UMBRELLA
Thai Hom Mali Rice 10kg
UP: \$33.40
SAVE 9%
30¹⁰ / pack



HAPPY FAMILY
Plain Flour 1kg
UP: \$1.98
SAVE 11%
1⁷⁵ / pack



NATUREL
Extra Virgin Olive Oil 1.5L
UP: \$31.50
SAVE 30%
21⁹⁰ / bottle



SING FOOD FAMILY
Penne & Linguine 500g
UP: 2 for \$4.40
SAVE 36%
2⁸⁰ for 2



HAI DI LAO
Hot Pot Base (Assorted Flavours) 100g - 220g
UP: 2 for \$9.00
SAVE 4%
8⁶⁰ for 2



NISSIN GEKI
Instant Bowl Noodles (Hot Carbonara / Hot Chicken) 104g - 105g
UP: \$1.80
SAVE 44%
1⁰⁰ / bowl



CAMPBELL'S
Instant Soup (Assorted Flavours) 3 x 16.8g-22g
UP: \$2.57
SAVE 18%
2¹⁰ / box



NESTLE
Breakfast Cereal (Assorted Flavours) 285g - 330g
UP: \$6.40
SAVE 14%
5⁴⁵ / box



LOACKER
Quadratini Wafers (Assorted Flavours) 220g - 250g
UP: \$7.20
SAVE 25%
5³⁵ / pack



STORCK
Knoppers Mini Wafer Biscuit 192g
UP: \$7.52
SAVE 21%
5⁹⁰ / pack



KINDER
Bueno T2 (Assorted Flavours) 39g - 43g
UP: 2 for \$5.50
SAVE 28%
3⁹⁵ for 2



MEIJI
Chocorooms Biscuit (Chocolate / Strawberry) 19g - 21g
UP: 3 for \$3.00
SAVE 15%
2⁵⁵ for 3



KIT KAT
Wafer Fingers in Milk Chocolate Value Pack 18s x 15g
UP: \$11.40
SAVE 20%
9¹⁰ / pack



TOBLERONE
Mini Chocolate (Milk / Dark) 200g
UP: 2 for \$13.50
SAVE 26%
9⁹⁰ for 2



ENFAGROW A+ PRO
Stage 3 Growing-Up Milk formula 2 x 1.65kg
UP: \$178.90
SAVE 3%
173³⁵ / set



ENSURE
Life Strength Pro Milk Powder (Assorted Flavours) 800g
UP: \$45.90
SAVE 10%
40⁹⁰ / tin



NESCAFÉ GOLD
Original 200g + 50g
UP: \$19.95
SAVE 25%
14⁸⁵ / set



TERREFORT LESCALE
Bordeaux AOP 750ml
UP: \$33.95
SAVE 43%
19³⁵ / bottle



JINRO
Soju (Assorted Flavors) 360ml
UP: 2 for \$26.28
SAVE 33%
17⁵⁵ for 2



HEINEKEN
Beer 20 x 320ml
UP: \$64.28
SAVE 24%
48⁸⁰ / carton



GREENFIELDS
Full Cream UHT Milk 4s x 105ml
UP: 3 for \$8.40
SAVE 20%
6⁶⁵ for 3



MARIGOLD
Soya Bean (Less Sugar) 24 x 250ml
UP: \$12.76
SAVE 37%
7⁹⁵ / carton



SUNTORY
Boss Coffee (Assorted Flavours) 250ml
UP: \$2.50
SAVE 32%
1⁷⁰ / bottle



AH HUAT
Milk Tea (Hainan / Teh-C) 15s x 32g
UP: 2 for \$14.04
SAVE 12%
12²⁵ for 2



DARLIE
Double Action Toothpaste 4s x 175g
UP: \$11.90
SAVE 16%
9⁹⁰ / set



COLGATE TOTAL
Toothpaste (Breath Health / Enamel Strength / Gum Care / Sensitive & Gum Health) 150g
UP: 2 for \$16.60
SAVE 40%
9⁹⁰ for 2



COMFORT
Ultra Concentrated Softener Refill (Assorted Variants) 1.05L - 1.5L
UP: 2 for \$16.18
SAVE 27%
11⁷⁰ for 2



FARM FRESH
Ausfresh Fresh Milk 1L
UP: 2 for \$7.60
SAVE 17%
6³⁰ for 2



ROKEBY FIT
Lactose Free FitMilk (Full Cream / Low Fat) 900ml
UP: 2 for \$11.60
SAVE 15%
9⁸⁰ for 2



NESTLE
Ice Cream (Milo / Kit Kat) 750ml
UP: 2 for \$17.62
SAVE 30%
12³⁰ for 2



EB KRANCH
Mini Cheese Stick 280g
UP: 2 for \$17.50
SAVE 20%
13⁹⁵ for 2



SCS
Butter (Salted / Unsalted) 227g
UP: 2 for \$12.70
SAVE 21%
9⁹⁵ for 2



MR MUSCLE
Toilet Cleaner (Assorted Variants) 3 x 500ml
UP: \$9.38
SAVE 31%
6⁴⁵ / pack



MAMYPOKO
Air Fit Pants (M58s / L44s / XL38s / XXL26s)
UP: 2 for \$52.86
SAVE 5%
49⁸⁰ for 2



KOTEX
Slim Overnight Wing (28cm-41cm) 14s-20s
UP: 2 for \$12.50
SAVE 20%
9⁹⁰ for 2



CP
Roasted Mexican Wing Stick 350g
UP: 2 for \$15.50
SAVE 19%
12⁵⁰ for 2



CHINATOWN
Roti Prata Plain 1650g
UP: \$9.58
SAVE 7%
8⁸⁵ / pack



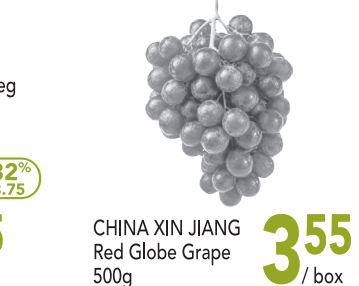
TTSP
Pork Dumplings / Wonton (Assorted Flavours) 240g - 500g
UP: 2 for \$10.66
SAVE 25%
7⁹⁵ for 2



OCEAN CROWN
Crab Meat Lump 180g
UP: \$11.90
SAVE 41%
6⁹⁹ / can



SEARA
Chicken Boneless Leg (Halal) 2kg
UP: \$11.70
SAVE 32%
7⁹⁵ / pack



CHINA XIN JIANG
Red Globe Grape 500g
3⁵⁵ / box



NEW ZEALAND
Zespri SunGold Kiwi 3's
3⁷⁵ / box



CHINA
Driscoll Raspberry / Blackberry 125g
8⁹⁵ / 2boxes



CHINA
Honey Crispy Plum 500g
2⁹⁹ / box



CHINA
Shiitake Mushroom 200g
1⁷⁸ / pack



CHINA
King Oyster Mushroom 200g
1⁷⁸ for 2



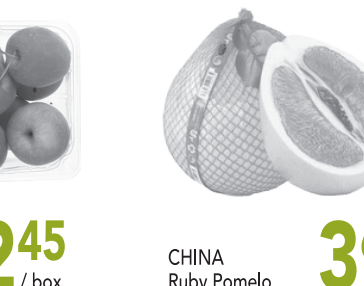
T.HAM
Taiwanese Classic Sausage 250g
UP: 2 for \$13.90
SAVE 17%
11⁵⁰ for 2



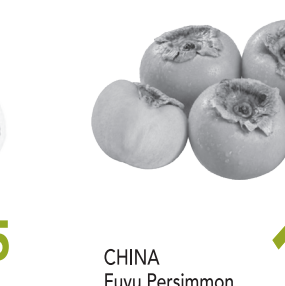
CHINA
Red Beauty Mandarin 8 / 10 / 12's
15⁸⁰ / box



CHINA
Strawberry Apple 500g
2⁴⁵ / box



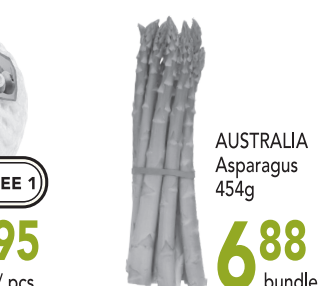
CHINA
Ruby Pomelo
3⁶⁵ / pc



CHINA
Fuyu Persimmon
1⁹⁹ / 5pcs



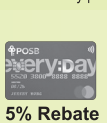
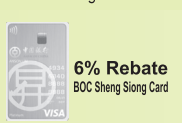
VIETNAM
Coconut (Diamond Cut)
2⁹⁵ / pcs



AUSTRALIA
Asparagus 454g
6⁸⁸ / bundle

Terms & Conditions

• Limited to 3 units per product, per customer, per transaction, unless otherwise stated. While stocks last, on a first-come first-served basis. No traders allowed. • Available at all Sheng Siong outlets, subject to product and variant availability at each outlet. Exclusions apply. • Promotional offers are available from 0400hrs onwards, subject to stock availability. Prices are correct at the time of printing. • Sheng Siong reserves the right to amend or withdraw any promotional privileges and/or these Terms & Conditions at any time without prior notice or compensation. • Images are for illustration purposes only. Trimmings and props are not included. • Only selected items are available for online purchase. • Advertised prices for applicable beverages exclude the BCRS 10c deposit per can/bottle.



Seniors Special Discount
Every Tuesday & Wednesday for Singaporeans & PR aged 60 and above only. Valid till 31/12/2026



CHAS Special Discount
Every Thursday for CHAS Blue Card holders and every Friday for CHAS Orange Card holders. Valid till 01/01/2027

...all for you!

