

BABY FAIR

Love Your Baby, Save Your Money

SHENG SIONG
... all for you!

PROMOTION PERIOD : 11/09/2026 - 24/09/2026

Limited to 3 per customer per transaction,
unless otherwise stated! While stocks last!
No traders allowed! T&Cs Apply.

SHENG SIONG
... all for you!

Promotion Period:
11 - 24 September 2026

INSTANT
\$5 OFF

with min. \$80 spend* on
Similac, PediaSure & Grow



*Promotion is applicable to all Sheng Siong Supermarkets.
Promotion is not applicable to Stage 1 and 2 infant formula milk powder or promotional packs.

ABBOTT

SHENG SIONG HOUSEBRANDS



EXCLUSIVE

SOFTESS
Classic Baby Pants
(L56s / XL46s /
XXL36s)

25⁸⁰
For 2



FREE \$5 SHENG SIONG
VOUCHER with min \$50
on all BABY FAIR
Participating products



Grow Healthily



HiPP
Combiotic Organic
Stage 3 / 4 Growing-Up
Milk Powder
800g

49⁰⁰
/ Tin



BELLAMY'S
Organic Toddler Milk
Powder Stage 3
800g

88⁰⁰
For 2



Purchase \$70 worth of
FRISO Participating
Products to get a \$10
Sheng Siong Voucher!

FRISO
Gold LockNutri 2+ FL
Stage 3 Growing-Up
Milk Formula
1.8kg

105⁰⁰
/ Tin



ENFAGROW A+ PRO
Stage 3 Growing-Up
Milk Powder Value Pack
2x1.65kg

174³⁵
/ Set



KARIHOME
Goat Milk Powder
(Growing-Up / Pre-School)
900g

104⁰⁰
For 2



S-26
Gold Progress Stage 3
Growing Up Milk Powder
900g

93⁷⁰
For 2



NATURE ONE DAIRY
Stage 3 Premium Toddler
Growing-Up Milk Formula
900g

58⁰⁰
For 2



APTAMIL
Gold+ Stage 3 Toddler
Growing-Up Milk Formula
2 x 900g

89⁸⁰
/ Set



KENDAMIL
Organic Stage 3
Toddler Milk Powder
800g

49⁹⁰
/ Tin



LITTLE BLOSSOM
Organic Baby Brown Rice
Puffs (Assorted Flavours)
40g

15⁰⁰
For 3



WANT WANT
Baby Bites
(Assorted Flavours)
50g

280
/ Box



WEL-B
Freeze Dried Chips
(Assorted Flavours)
6 x 12 - 16g

13⁰⁰
/ Pack



GERBER
Graduate Puffs
(Assorted Flavours)
42g

5⁰⁰
/ Bottle

Soft, Dry and Comfort



Purchase \$50 worth of
HUGGIES Participating
Products to get a \$5 OFF!

HUGGIES
Platinum Nature Made Pants
(M58s / L44s / XL38s / XXL26s)

39⁹⁰
For 2
(XXL26s: 2 for \$34.80)



Purchase 3 packs of
DRYPERS SUPERDRY /
DRYPANTZ /
SKINATURE
Participating Products
to get a \$3 OFF!

DRYPERS
Superdry Premium
Diapers (NB70s /
S66s / M60s / L50s /
XL44s / XXL38s)

17²⁰
/ Pack



Purchase 2 packs of
MERRIES Pants to
get a \$5.50 OFF!

MERRIES
Pants
(M52s / L44s /
XL38s / XXL24s)

46⁷⁰
For 2
(XXL 24s: 2 for \$40.10)



MAMYPOKO
Standard Pants
(M60s / L48s / XL40s /
XXL32+2s)

45⁰⁰
For 3

Clean and Sanitise



DRAPOLENE
Nappy Rash Cream
55g

12⁰⁵
/ Tube



SWEETY
Baby Wet Wipes
100 Sheets + 20 Sheets

1⁰⁰
/ Pack



PURCOTTON
100% Pure Cotton
Baby Wet Wipes
80sheets

10⁰⁰
For 3



PIGEON
Aqua Baby Wipes
3 x 70sheets

14²⁰
For 2



KODOMO
Baby Laundry Detergent
(Nature Care)
2L

16⁵⁰
/ Bottle



Purchase \$18 worth of
PUREEN
Participating Products
to get a \$3 OFF!

PUREEN
Liquid Cleanser
(Assorted Variants)
750ml

13⁹⁰
For 2



DARLIE
Jolly Junior Kid's
Toothpaste 60g /
Toothbrush (2 - 6
Years Old) / 6 - 10
Years Old)

3⁷⁰
/ Each



FAC
Robocar Poli
Figurine Kid's
Toothbrush

4⁹⁰
/ Each



JORDAN
Kid's Toothpaste
(6 - 12 Years Old)
75g

2⁷⁰
/ Each



BZU BZU
Head to Toe Baby Wash
(Assorted Variants)
600ml

27⁰⁰
For 2



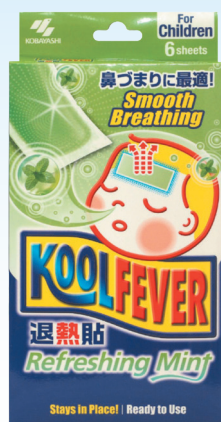
DETTOL
Disinfectant Liquid
(White Peach & Grapefruit
/ White Tea & Citrus)
1L

15⁸⁰
/ Bottle



BORSCH MED
MosQUITO
Repellent Patch
18patches

10⁸⁰
For 2

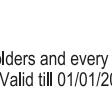
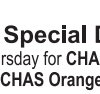


KOOLFEVER
Children
Refreshing Mint
6sheets

6⁰⁰
/ Box

Terms & Conditions

• Limited to 3 units per product, per customer, per transaction, unless otherwise stated. While stocks last, on a first-come first-served basis. No traders allowed. • Available at all Sheng Siong outlets, subject to product and variant availability at each outlet. Exclusions apply. • Promotional offers are available from 0400hrs onwards, subject to stock availability. Prices are correct at the time of printing. • Sheng Siong reserves the right to amend or withdraw any promotional privileges and/or these Terms & Conditions at any time without prior notice or compensation. • Images are for illustration purposes only. Trimmings and props are not included. • Only selected items are available for online purchase. • Advertised prices for applicable beverages exclude the BCRS 10c deposit per can/bottle.



...all for you!

