



THE SHENG SIONG MID-YEAR MEGA PROMOTION 2026

\$2,500,000.00

PROMOTION PERIOD
10/07/2026 - 30/07/2026

UNLESS OTHERWISE STATED. WHILE STOCKS LAST!

THE SHENG SIONG SHOW : 02/05/2026 - 01/08/2026 • EVERY SATURDAY LIVE ON CHANNEL 8 FROM 9PM - 10PM
 PROGRAMME HIGHLIGHT : 一拨即中 百倍奉还 • 水果就位 奖金到手 • 运球为渥 • 追赶跑跳 送财入棚 • 金禾儿童唱游比赛 • 每周礼券 • 特别嘉宾表演
 HURRY! COME & SHOP AT SHENG SIONG NOW! EVERY RECEIPT* WILL ENTITLE YOU A CHANCE TO PARTICIPATE IN THE GAMES AND CONTESTS AT "THE SHENG SIONG SHOW", A LIVE TV VARIETY PROGRAMME.
 *CIGARETTES, LIQUORS, AND INFANT FORMULA MILK POWDER STAGE 1 & STAGE 2 PRODUCTS AND SHENG SIONG VOUCHERS EXCLUDED.

*TERMS AND CONDITIONS APPLY. SEE IN-STORE FOR MORE DETAILS.

PURCHASE WITH PURCHASE

EVERY \$20 SPENT WILL ENTITLE YOU TO BUY THESE PRODUCTS AT VERY SPECIAL PRICES.
 (CIGARETTES, LIQUORS, AND INFANT FORMULA MILK POWDER STAGE 1 & STAGE 2 PRODUCTS AND SHENG SIONG VOUCHERS EXCLUDED.)

LIMITED TO 3 PER CUSTOMER PER TRANSACTION, UNLESS OTHERWISE STATED.
 WHILE STOCKS LAST | NO TRADERS ALLOWED

10/07/2026 - 30/07/2026

10/07/2026 - 16/07/2026

<p>EXCLUSIVE HERITAGE FARM Sunflower & Extra Virgin Olive Oil 2L UP: \$19.90 SAVE 47% 10.50 / Bottle</p>	<p>EXCLUSIVE SOFTESS 100% Bamboo Pulp Bathroom Tissues 3Ply 10 Rolls X 220 Sheets UP: \$8.90 SAVE 38% 5.50 / Bundle</p>	<p>EXCLUSIVE FERRERO Rocher Chocolate (T16) 200g UP: \$14.50 SAVE 27% 10.50 / Box</p>
---	--	--

Beverages

<p>NESTUM 3in1 Original Multigrain Cereal 12s x 28g 4.60 / Pack</p>	<p>KIM'S DUET Kopi-K Kopsong / Kopi-C (Less Sugar / Kosong) 15s x 10g - 27g 6.40 / Pack</p>	<p>INDOCAFE Signature Freeze Dried Microground Coffee 125g 11.95 / Jar</p>	<p>HOMESOY Original Unsweetened Soy Milk 1L 2.40 / Pack</p>
<p>SANITARIUM So Good Almond Original 1L 4.55 / Pack</p>	<p>NOBO Original / Almond Soy Milk 42 5.00 For 2</p>	<p>SAMDASOO Jeju Mineral Water 2L 1.80 / Bottle</p>	<p>ST-REMY VSOP Brandy 700ml 46.80 / Bottle</p>
<p>100PLUS Active 5 x 15g 2.95 / Box</p>	<p>COCA-COLA Original Taste Less Sugar 24 x 320ml 13.35 / Carton</p>	<p>HEINEKEN Bear 10 x 320ml 30.45 / Pack</p>	<p>YAN Rose Cabernet Sauvignon / Merlot 750ml 29.95 For 2</p>

LION MATSURI

Promotion period: 10 - 30 Jul 2026

<p>KIREI KIREI Antibacterial Foaming Body Wash 900ml Assorted \$10.20 each</p>	<p>SHOKUBUTSU Body Foam 600ml 600ml Refill Assorted \$10.15 for 3</p>
<p>FRESH & WHITE Toothpaste 250g x 90g Assorted \$5.15 for 3</p>	<p>SHOKUBUTSU Men 2-in-1 Hair & Body Wash 850ml Fresh Blast / Powerfly \$18.40 for 2</p>
<p>MAMA ROYAL NATURAL Concentrated Dishwashing Liquid 500ml b/w 500ml Assorted \$5.91 per pack</p>	<p>KODOMO Baby Laundry Softener 800ml Refill \$6.10 for 2</p>

WIN up to \$8,000 worth of attractive prizes!
 with min. \$18 purchase of participating LION brands*
 Contest period: 12 Jun - 31 July 2026

Groceries

<p>KANGAROO Premium Calrose Rice 5kg 11.50 / Pack</p>	<p>GOLDEN CIRCLE Sunflower Oil 2L 9.90 / Bottle</p>	<p>NATUREL Rice Bran Oil 2L 8.70 / Bottle</p>	<p>OH HUAT HIN DOUBLE HAPPINESS Pure White Sesame Oil 750ml 9.25 / Bottle</p>	<p>LEE KUM KEE Supreme Authentic First Draw Seafood Soy Sauce 500ml 6.95 / Bottle</p>	<p>TEAN'S GOURMET Crispy Chili (Assorted Flavours) 320g 6.60 / Jar</p>	<p>SPAM USA Luncheon Meat (Assorted Flavours) 340g 6.65 / Can</p>	<p>NISSIN Geki Instant Bowl Noodle (Hot Carbonara / Hot Chicken) 104 - 105g 1.50 / Bowl</p>
<p>ST DALFOUR Fruit Jam (Assorted Flavours) 284g 10.65 For 2</p>	<p>KELLOGG'S Crunchy Nut Granola 380g 8.60 / Pack</p>	<p>HAYLEY Rustic White Sourdough 400g 7.85 / Pack</p>	<p>Steam Cake 258g 2.90 / Pack</p>	<p>GARDENIA Wrap (Assorted Flavours) 225g 6.50 For 2</p>	<p>MYBIZCUIT Digestive Biscuit (Assorted Flavours) 240g 2.55 / Pack</p>	<p>RITZ Sandwich Biscuit (Cheese / Lemon) 9s x 27g 6.05 For 2</p>	<p>AMOS 4D / Peelerz Gummy (Assorted Flavours) 65g 1.90 / Pack</p>
<p>TYRRELL'S Potato Chips (Assorted Flavours) 150g 4.70 / Pack</p>	<p>WHITTAKER Ghana Dark Chocolate Bar (92% / 86%) 100g 7.90 / Bar</p>	<p>SINCERO Almond Chocolate (Milk / Dark) 380g 9.90 / Bottle</p>	<p>GOLDEN TRISHAW Evaporated Milk 390g 2.75 For 2</p>	<p>GOLDEN TRISHAW Sweetened Milk Creamer 390g 2.35 For 2</p>	<p>RICOLA Max Dual Action 51g 5.95 / Pack</p>	<p>FISHERMAN'S FRIEND Lozenges (Assorted Flavours) 22g 3.80 For 2</p>	

Personal Care

<p>ECOVIVA Anti-Bacterial Hand Wash (Assorted Variants) 600ml 2.90 For 2</p>	<p>SENTO Body Wash (Goat Milk / Lavender / Sakura) 1L 8.90 For 2</p>
<p>BANANA BOAT Sport Ultra Lotion SPF50 90ml 12.60 / Tube</p>	<p>REVLON Top Speed Hair Colour (Assorted) 21.30 For 2</p>
<p>LAURIER Natural Clean Sanitary Napkin (Night) 35cm x 12s 6.90 For 2</p>	<p>PUREEN Antibacterial Wipes 3 x 80sheets 7.95 / Pack</p>

Household & Electrical

<p>FUMAKILLA VAPE One Push 60 Days 16ml 8.00 / Bottle</p>	<p>ENERGIZER MAX Alkaline Battery (AA E91BP / AAA E92BP) 15+5s 19.90 / Card</p>
<p>PERSIL Low Suds Detergent Powder (Assorted Variants) 4.5kg 14.55 / Box</p>	<p>READYCARE Biobased Laundry Detergent (Assorted Variants) 1.2L 5.95 / Bottle</p>
<p>DETTOL Disinfectant Liquid (White Peach / Grapefruit / White Tea & Citrus) 1L 16.50 / Bottle</p>	<p>MAGICLEAN Toilet Bowl Cleaner (Forest Fresh / Ocean Fresh) 650ml 6.60 For 2</p>

Baby Care

<p>FRISO Gold LockNutri 2-FL Step 3 Growing Up Formula 800g 41.00 / Tin</p>
<p>ORGANIX Baby Food Pouch (Assorted Flavours) 100g 10.00 For 3</p>

Frozen & Chilled

<p>FARMHOUSE Fresh Milk (Assorted) 946ml 6.75 For 2</p>	<p>MARIGOLD PF Juice (Assorted) 200ml 2.00 For 2</p>	<p>TAMAR VALLEY Fruit Yoghurt (Assorted) 170g 2.95 / Cup</p>	<p>MAGNOLIA Wafer Ice Cream (Assorted Flavours) 4 x 62ml 7.95 For 2</p>	<p>ICC Ice Cream Sandwich (Assorted Flavours) 80g 8.25 For 2</p>	<p>SHIMADAYA Sanuki Udon 5 x 250g 6.40 / Pack</p>	<p>MASTER CHEF Mala (Dry Pot / Tang) 500g 4.90 / Pack</p>
<p>LIM KEE Pau (Assorted Flavours) 2 x 60g - 90g 3.95 For 2</p>	<p>EB KRANCH Chicken Series (Assorted Variants) 500g - 600g 8.25 / Pack</p>	<p>DOUX Chicken Cordon Bleu 500g 8.08 / Pack</p>	<p>CP Mini Ebi Katsu 200g 5.55 / Pack</p>	<p>JEAN FRESH Frozen Ribbonfish Portion 800g 6.85 / Pack</p>	<p>JEAN FRESH Frozen Squid 380g 9.99 For 2</p>	<p>JEAN FRESH Frozen Barred Spanish Mackerel Steak 800g 11.85 / Pack</p>

Fruits & Vegetables (Offer Period: 10 - 16/07/2026 (7 days only))

<p>TURKEY Cherry 300g 5.55 / Box</p>	<p>USA Strawberry 250g 4.99 / Box</p>	<p>CHINA Blueberry 125g 3.99 2Boxes</p>	<p>NEW ZEALAND Zespri SunGold Kiwi 7s 8.95 / Box</p>	<p>YUNNAN Shine Muscat Grape (Green) 500g 3.35 / Box</p>	<p>CHINA Golden Donut Nectarine 500g 4.45 / Box</p>
<p>AUSTRALIA Honey Murcott Mandarin 3Pcs 3.55</p>	<p>CHINA Nectarine 900g 4.55 / Box</p>	<p>CHINA Golden Honey Peach 500g 4.95 / Box</p>	<p>CHINA Honey Peach 900g 4.99 / Box</p>	<p>AUSTRALIA Pumpkin 100g 38c</p>	<p>AUSTRALIA Nadine Potatoes 100g 32c</p>

Pet Food

<p>ANGEL Tofu Cat Litter with Activated Charcoal 6L 5.95 / Pack</p>
--