



THE SHENG SIONG MID-YEAR MEGA PROMOTION 2026

\$2,500,000.00



PROMOTION PERIOD
12/06/2026 - 09/07/2026

UNLESS OTHERWISE STATED. WHILE STOCKS LAST!

THE SHENG SIONG SHOW : 02/05/2026 - 01/08/2026 • EVERY SATURDAY LIVE ON CHANNEL 8 FROM 9PM - 10PM
PROGRAMME HIGHLIGHT : 一摸即中 百倍奉还 • 水果就位 奖金到手 • 运球为渥 • 追赶跑跳 送财入棚 • 金禾儿童唱游比赛 • 每周礼券 • 特别嘉宾表演

HURRY! COME & SHOP AT SHENG SIONG NOW! EVERY RECEIPT* WILL ENTITLE YOU A CHANCE TO PARTICIPATE IN THE GAMES AND CONTESTS AT "THE SHENG SIONG SHOW", A LIVE TV VARIETY PROGRAMME.
*CIGARETTES, LIQUORS, AND INFANT FORMULA MILK POWDER STAGE 1 & STAGE 2 PRODUCTS AND SHENG SIONG VOUCHERS EXCLUDED.

*TERMS AND CONDITIONS APPLY.
SEE IN-STORE FOR MORE DETAILS.

DOUBLING OUR SUPPORT, JUST FOR YOU.

1ST JUNE 2026 - 30TH JUNE 2026

SPECIAL DISCOUNT FROM

4%

TO

8%



CHAS BLUE CARD - EVERY THURSDAY
CHAS ORANGE CARD - EVERY FRIDAY

Present physical or digital CHAS card at checkout

*T&Cs: (1) Excluding infant formula milk powder (stage 1 & stage 2), tobacco, alcohol, disposable carrier bag charge, phone cards and Sheng Siong vouchers. (2) The discount is applicable to Singapore Citizens. (3) We reserve the rights to alter any terms and conditions without prior notice. (4) The discount is applicable to a maximum spending of \$200 per receipt per day.

Healthy Living, Happy Home with LION

Promotion period: 12 Jun - 9 Jul 2026

SYSTEMA Gum Care Toothbrush 3s Assorted \$11.95 for 2	SYSTEMA Gum Care Toothpaste (40g 3s Assorted) \$9.95 per pack
KIREI KIREI Eco-Friendly Anti-bacterial Foaming Hand Soap 200ml Refill Assorted \$4.10 for 2	KIREI KIREI Anti-bacterial Foaming Body Wash 600ml Refill Assorted \$8.95 for 2
MAMA MAGICA Ultra Concentrated Dishwashing Liquid 220ml Zesty Orange / Fresh Peach \$7.15 for 3	SHOKUBUTSU Men Body Foam 900ml Refresh/Recharge \$13.25 for 2

WIN up to **\$8,000** worth of attractive prizes!
with min. \$18 purchase of participating LION brands*
Contest period: 12 Jun - 31 July 2026

PURCHASE WITH PURCHASE

EVERY \$20 SPENT WILL ENTITLE YOU TO BUY THESE PRODUCTS AT VERY SPECIAL PRICES.
(CIGARETTES, LIQUORS, AND INFANT FORMULA MILK POWDER STAGE 1 & STAGE 2 PRODUCTS AND SHENG SIONG VOUCHERS EXCLUDED.)

LIMITED TO 3 PER CUSTOMER PER TRANSACTION, UNLESS OTHERWISE STATED. WHILE STOCKS LAST | NO TRADERS ALLOWED

12/06/2026 - 09/07/2026	12/06/2026 - 18/06/2026
<p>EXCLUSIVE</p> <p>HERITAGE FARM Classic / Extra Light Olive Oil 2L UP: \$34.90</p> <p>SAVE 42%</p> <p>19.99 / Bottle</p>	<p>EXCLUSIVE</p> <p>SOFTNESS Premium Bathroom Tissue 100% Pure Virgin Pulp 4PLY 3 Bundles x 200 Sheets UP: \$26.90</p> <p>SAVE 33%</p> <p>17.95 / Set</p>
<p>EXCLUSIVE</p> <p>KINDER Bueno Wafer Chocolate (Original / White Chocolate) 3s x 39g - 43g UP: \$7.50</p> <p>SAVE 34%</p> <p>4.90 / Pack</p>	

Frozen & Chilled

MAGNOLIA Ice Cream Tub (Assorted Flavours) 1.4L 5.30 / Tub	MEIJI Ice Cream (Peach Oolong / Chestnut & Red Bean) 6 x 62g - 66g 11.95 For 2
OLIVE GROVE Reduced Fat Spread 500g 5.90 / Tub	MAGNOLIA Fresh Milk (Assorted) 946ml 6.55 For 2
NAN XIANG Pork Dumplings (Cabbage / Chives) 400g 7.50 For 2	EB Steamboat 5in1 500g 5.95 / Pack
CP Popcorn Chicken Original 1kg 14.95 / Pack	
2 for \$6.95 MIX & MATCH	
JEAN FRESH Frozen Bay Scallop Meat (40/60 & 80/100) 350g	JEAN FRESH Frozen Mussel Meat 450g
JEAN FRESH Frozen Boiled Shortnecked Clam Meat 350g	

Groceries

KNIFE Rice Bran Oil 2L 8.45 / Bottle	SONGHE Thai Hom Mali New Crop Rice 2kg 7.60 / Pack	ROYAL UMBRELLA Thai Hom Mali Rice 2.5kg 9.20 / Pack	FARMER SELECTION Instant Jasmine Brown Rice 200g 3.25 For 2	KNORR Golden Salted Egg Powder 110g 5.00 / Pack
SAN REMO Pasta (Assorted Flavours) 375g - 500g 2.25 / Pack	SOUPER TANG Mee Sua / Ramen (Assorted Flavours) 208g - 250g 5.95 / Box	PALDO JJAJANGMEN Noodles 4 x 200g 5.90 / Pack	INDOMIE Mi Goreng Special 10s x 85g 3.95 / Pack	KNORR Cup Porridge (Assorted Flavours) 35g 1.00 / Cup
LIFE Chili Sauce 500g 1.75 / Bottle	TABASCO Pepper Sauce 60ml 3.15 / Bottle	JACOB'S Savoury Cracker (Smoky BBQ / Veggie Crunch) 8s x 21.5g 4.90 For 2	HWA TAI Herbal Assorted Biscuits 50g 3.95 / Pack	TYRRELL'S Potato Chips (Assorted Flavours) 150g 4.45 / Pack
SINCERO Almond Chocolate (Milk / Dark) 380g 9.90 / Bottle	BEARDY Sour Nuggets (Quattro / Apple) 100g 3.50 For 2	MEIJI Chocoroons Biscuit (Chocolate / Strawberry) 19g - 21g 1.82 For 2	LIGO Golden Raisins 6 x 30g 4.05 / Pack	APTAMIL Kid CesarBiotik Stage 3 Growing-Up Milk Powder 800g 5.220 / Tin
NESTLE NAN Optipro 3 850g 9.200 For 2	GLUCERNA Triple Care Milk Powder (Assorted Flavours) 2 x 800g 106.75 / Set	ENSURE Life Strength Pro Milk Powder (Assorted Flavours) 2 x 800g 81.50 / Set	FERNLEAF Full Cream Milk Powder 1.8kg 31.70 / Pack	ANLENE Gold 5x Adult Milk Powder (Plain / Cate Latte) 550g 14.45 / Pack

Beverages

GOLD KILI Kopi O (Assorted Flavours) 26s x 17g / 20s x 10g - 16g 5.20 / Pack	MARIGOLD Asian Drink Less Sweet (Chrysanthemum Tea / Soya Bean) 1L 2.35 For 2	MAGNOLIA UHT Milk (Assorted Flavours) 1L 4.65 For 2	OUTSIDE Coffee Oat (Latte / Caramel Macchiato) 240ml 3.00 For 2	NOBO Original / Almond Soy Milk 3 x 180ml 2.00 / Pack	NUTRISOY Soya Milk-Reduced Sugar 6 x 250ml 3.80 / Pack
YEO'S 100% Coconut Water 1L 5.95 For 2	100PLUS Fast Hydration Effervescent Tablet 15s 11.90 / Tube	CHEVAL DE FEU Languedoc AOP 750ml 3.380 For 2	MONSTER Energy Drink (Assorted Flavors) 355ml 5.00 For 2	KAPTAAN Extra Strong Beer 500ml 3.30 / Can	TIGER Beer 10 x 320ml 19.45 / Pack

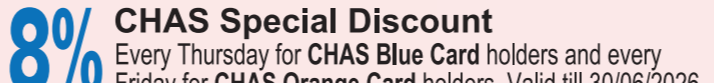
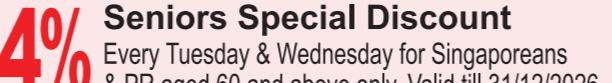
Household & Electrical

GLAD ALUMINUM FOIL 75sq.ft. 6.45 / Box	FUMAKILLA VAPE Multi Insect Killer Aerosol 600ml 7.65 / Bottle
DIAMOND Baking & Cooking Paper 10m 5.50 / Box	DARLIE Graphene Comfort Clean / Comfort Extra Toothbrush 2s 9.60 / Set
HARPIC Liquid Toilet Bowl Cleaner (Assorted Variants) 3bottles x 450ml - 500ml 6.90 / Bundle	CLOREX Tilex Mold & Mildew Remover 946ml 8.80 / Bottle
ENERGIZER Max Alkaline Battery (AA E91BP8 / AAA E92BP8) 8s 12.90 / Card	MORRIES 16" Stand Fan with Timer MS-5655FT 46.90 / Each
WYKING Deluxe Nonstick Pot (Assorted Variants) 18.07-31.69 / Each	

Fruits & Vegetables 12/06/2026 - 18/06/2026 (7 days only)

TURKEY Donut Peach 500g 5.95 / Box	TURKEY Cherry 350g USA Cherry 300g 6.95 / Box	NEW ZEALAND Zespri SunGold Kiwi 3's 4.10 / Box	NEW ZEALAND Zespri Green Kiwi 7's 7.55 / Box
CHINA Blueberry 200g 5.55 / Box	VIETNAM Dragon Fruit 2.75 3PCS	YUNNAN Shine Muscat Grape (Green) 500g 3.45 / Box	CHINA Black Fungus / King Oyster Mushroom 200g 1.88 2PCS
AUSTRALIA Red Seedless Grape 69c / 100g	CHINA Wogam Mandarin 2.95 5PCS	CHINA Fuji Apple 3.15 5PCS	CHINA Lotus Root / Huai Shan 38c / 100g

6% Rebate BOC Sheng Siong Card
5% Rebate POSB Everyday Card
5% Rebate Citi
5% Rebate Visa



4% Seniors Special Discount
Every Tuesday & Wednesday for Singaporeans & PR aged 60 and above only. Valid till 31/12/2026

8% CHAS Special Discount
Every Thursday for CHAS Blue Card holders and every Friday for CHAS Orange Card holders. Valid till 30/06/2026

...all for you!