



# THE SHENG SIONG MID-YEAR MEGA PROMOTION 2026

## \$2,500,000.00

PROMOTION PERIOD  
15/05/2026 - 11/06/2026

UNLESS OTHERWISE STATED. WHILE STOCKS LAST!

THE SHENG SIONG SHOW : 02/05/2026 - 01/08/2026 • EVERY SATURDAY LIVE ON CHANNEL 8 FROM 9PM - 10PM  
PROGRAMME HIGHLIGHT : 一拨即中 百倍奉还 • 水果就位 奖金到手 • 运球为涯 • 追赶跑跳 送财入棚 • 金禾儿童唱游比赛 • 每周礼券 • 特别嘉宾表演  
HURRY! COME & SHOP AT SHENG SIONG NOW! EVERY RECEIPT\* WILL ENTITLE YOU A CHANCE TO PARTICIPATE IN THE GAMES AND CONTESTS AT "THE SHENG SIONG SHOW", A LIVE TV VARIETY PROGRAMME.  
\*NO MINIMUM AMOUNT SPENT REQUIRED, BUT CIGARETTES, LIQUORS AND PHARMACEUTICAL PRODUCTS EXCLUDED.

\*TERMS AND CONDITIONS APPLY.  
SEE IN-STORE FOR MORE DETAILS.

### PURCHASE WITH PURCHASE

EVERY \$20 SPENT WILL ENTITLE YOU TO BUY THESE PRODUCTS AT VERY SPECIAL PRICES.

LIMITED TO 3 PER CUSTOMER PER TRANSACTION, UNLESS OTHERWISE STATED. WHILE STOCKS LAST | NO TRADERS ALLOWED

PROMOTION PERIOD : 15/05/2026 - 11/06/2026

**NEW ARRIVAL**

**EXCLUSIVE**

**SOFTESS**  
100% Bamboo Pulp Softpack Tissues 4PLY  
4Packs x 130 Sheets  
UP: \$8.90

**SAVE 44%**

**4.95** / Bundle

PROMOTION PERIOD : 15-21/05/26

**EXCLUSIVE**

**HERITAGE FARM**  
Chocolate Malt Drink  
15s x 30g  
UP: \$7.95

**SAVE 37%**

**4.95** / Pack

**nutella**  
HAZELNUT SPREAD WITH COCOA

**SAVE 25%**

**10.35** / Jar

**NUTELLA**  
Spread  
680g  
UP: \$13.85

### Groceries

<b>9.40</b> / Pack	<b>10.80</b> / Pack	<b>6.00</b> / Bottle	<b>4.85</b> / Bottle	<b>3.00</b> / Bottle	<b>2.25</b> / Can
<b>5.95</b> / Pack	<b>2.50</b> / Pack	<b>3.90</b> / Loaf	<b>3.60</b> / Loaf	<b>5.95</b> For 2	<b>4.70</b> For 3
<b>5.00</b> For 2	<b>5.40</b> For 2	<b>2.00</b> For 2	<b>2.15</b> / Pack	<b>9.00</b> For 2	<b>1.60</b> / Pack

### Frozen & Chilled

<b>5.30</b> / Tub	<b>2.50</b> For 2	<b>20.95</b> For 2	<b>11.95</b> For 2	<b>2.50</b> / Pack	<b>3.30</b> For 2
<b>2.20</b> / Pack	<b>5.10</b> / Tub	<b>13.90</b> For 2	<b>18.15</b> / Pack	<b>9.99</b> For 2	<b>11.95</b> / Pack
<b>7.50</b> / Pack					

### Personal Care

<b>3.70</b> For 2	<b>6.30</b> / Pack
<b>4.10</b> For 2	<b>13.80</b> / Box
<b>6.10</b> / Tube	<b>21.30</b> For 2

### Stay Clean and Fresh with LION

Promotion period: 15 May - 11 June 2026

<b>\$3.35</b> For 2	<b>FREE</b> Buy 1 Get 1 FREE	<b>\$10.04</b> each
<b>FREE</b> Buy 1 Get 1 FREE	<b>FREE</b> Buy 1 Get 1 FREE	<b>\$8.81</b> each
<b>\$16.95</b> For 2	<b>\$12.05</b> For 2	

**WIN\* up to \$8,000** worth of attractive prizes!

with min. \$18 purchase of participating LION brands\*

Contest period: 17 Apr - 11 Jun 2026

### NEW PRODUCTS GREAT SAVINGS!

<b>\$2.50</b> each	<b>\$9.90</b> each
<b>\$2.80</b> each	<b>\$2.40</b> each
<b>\$12.80</b> for 2	<b>\$3 OFF</b>

Promotion Period: 15 May - 11 Jun 2026

### Beverages

<b>22.15</b> / Pack	<b>11.85</b> / Pack
<b>1.00</b> For 2	<b>4.90</b> / Pack

### Household & Electrical

<b>2.25</b> / Box	<b>10.95</b> / Pack	<b>6.70</b> / Pack	<b>2.90</b> / Bottle	<b>39.90</b> / Each	<b>18.90</b> / Card
<b>33.80</b> For 2	<b>9.80</b> / Bottle	<b>8.95</b> For 3	<b>6.00</b> / Pack	<b>6.90</b> / Pack	<b>9.50</b> For 2
<b>47.80</b> / Box					

### Fruits & Vegetables (Offer Period: 15 - 21/05/2026 (7 days only))

<b>89¢</b> / 100g	<b>5.95</b> / Box	<b>1.65</b> / 3PCS	<b>2.85</b> / 3PCS	<b>2.95</b> / 5PCS	<b>1.38</b> / 3Packs
<b>3.45</b> / Box	<b>5.95</b> / Box	<b>2.55</b> / Pack	<b>12.95</b> / Box	<b>2.95</b> / 5PCS	<b>1.58</b> / Pack

### Pet Food

<b>6.30</b> For 6	<b>7.00</b> For 6
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