



THE SHENG SIONG MID-YEAR MEGA PROMOTION 2026

\$2,500,000.00

PROMOTION PERIOD
17/04/2026 - 14/05/2026

UNLESS OTHERWISE STATED, WHILE STOCKS LAST!

THE SHENG SIONG SHOW : 02/05/2026 - 01/08/2026 • EVERY SATURDAY LIVE ON CHANNEL 8 FROM 9PM - 10PM
PROGRAMME HIGHLIGHT : 一坡即中 百倍奉还 • 水果就位 奖金到手 • 运球为溜 • 追赶跑跳 送财入棚 • 金禾儿童唱游比赛 • 每周礼券 • 特别嘉宾表演
HURRY! COME & SHOP AT SHENG SIONG NOW! EVERY RECEIPT* WILL ENTITLE YOU A CHANCE TO PARTICIPATE IN THE GAMES AND CONTESTS AT "THE SHENG SIONG SHOW", A LIVE TV VARIETY PROGRAMME.
*NO MINIMUM AMOUNT SPENT REQUIRED, BUT CIGARETTES, LIQUORS AND PHARMACEUTICAL PRODUCTS EXCLUDED.

*TERMS AND CONDITIONS APPLY.
SEE IN-STORE FOR MORE DETAILS.

PURCHASE WITH PURCHASE

EVERY \$20 SPENT WILL ENTITLE YOU TO BUY THESE PRODUCTS AT VERY SPECIAL PRICES. LIMITED TO 3 PER CUSTOMER PER TRANSACTION, UNLESS OTHERWISE STATED. WHILE STOCKS LAST | NO TRADERS ALLOWED

PROMOTION PERIOD : 17/04/26 - 14/05/26

EXCLUSIVE

HERITAGE FARM
Premium Canola & Sunflower Oil 3L
UP: \$13.50
SAVE 33%
8.95 / Bottle

EXCLUSIVE

SOFTESS
100% Bamboo Pulp Bathroom Tissues
3Ply 10 Rolls x 220 Sheets
UP: \$8.90
SAVE 38%
5.50 / Bundle

PROMOTION PERIOD : 17/04/26 - 23/04/26

NUTELLA
Spread 1kg
UP: \$18.90
SAVE 24%
14.25 / Jar

Groceries

10.80 / Pack	16.60 / Pack	9.95 / Pack	3.85 / Bottle	12.50 / Bottle	28.50 / Bottle
2.80 / Can	4.55 For 2	8.60 / Pack	3.30 For 2	2.35 For 2	2.35 For 2
3.30 / Pcs	6.95 For 2	5.95 For 2	5.00 For 2	5.00 For 2	

Household & Personal Care

9.95 / Bottle	6.90 / Bottle
4.75 / Pack	8.80 / Bottle
8.90 For 3	5.85 For 2

Healthcare

9.80 For 2	31.90 / Set	8.10 / Pack
64.80 For 2		

LION Thanks Mother's Love & Dedication

Promotion period: 17 Apr - 14 May 2026

\$11.95 for 2 packs	\$9.95 per pack
\$8.95 for 2	\$10.15 for 3
\$15.15 for 2	\$18.40 for 2

WIN* up to \$8,000 worth of attractive prizes!
with min. \$18 purchase of participating LION brands
Contest period: 17 Apr - 11 Jun 2026

Frozen & Chilled

5.90 / Pack	11.90 For 2	7.95 / Tub	4.25 For 2	1.95 / Pack
7.95 For 2	5.45 / Tub	7.80 / Tub	4.95 / Pack	4.95 / Pack
10.30 / Pack	10.50 / Pack	5.20 / Pack	4.65 / Pack	8.99 / Box

Pet Product

4.90 / Pack

Electrical Product

12.90 / Card

Beverages

4.55 / Pack	4.80 For 2	36.50 For 2	2.50 / Pack	2.20 / Pack	4.90 / Pack
6.55 / Pack	3.80 / Pack	3.00 / Pack	5.20 / Pack	19.80 / Pack	20.90 / Bottle

Fruits & Vegetables (Offer Period: 17 - 23/04/2026 (7 days only))

2.25 5Pcs	2.95 / Box	2.45 / Box	5.45 / Box	4.55 2Boxes	1.99 3Pcs
2.75 3Pcs	89c / 100g	3.85 3Pcs	4.95 3Pcs	1.78 12Bunches	49c / 100g