THE SHENG SIONG YEAR-END MEGA PROMOTION 2025

$2,000,000.00

THE SHENG SIONG SHOW : 17/01/2026 - 23/02/2026 • EVERY SATURDAY LIVE ON CHANNEL 8 FROM 9PM - 10PM
PROGRAMME HIGHLIGHT : 一拨即中 百倍奉还 • 团团圆圆 庆丰年 • 配对成双 好运到 • 纳福迎祥 满载而归 • 金禾儿童唱游比赛 • 每周礼券 • 特别嘉宾表演

HURRY! COME & SHOP AT SHENG SIONG NOW! EVERY RECEIPT* WILL ENTITLE YOU A CHANCE TO PARTICIPATE IN THE GAMES AND CONTESTS AT "THE SHENG SIONG SHOW", A LIVE TV VARIETY PROGRAMME.
*NO MINIMUM AMOUNT SPENT REQUIRED, BUT CIGARETTES, LIQUORS AND PHARMACEUTICAL PRODUCTS EXCLUDED.

SHENGSIONG ... all for you!

PROMOTION PERIOD
23/01/2026 - 26/02/2026

UNLESS OTHERWISE STATED. WHILE STOCKS LAST!

*TERMS AND CONDITIONS APPLY. SEE IN-STORE FOR MORE DETAILS.

PURCHASE WITH ✓ PURCHASE

EVERY $20 SPENT WILL ENTITLE YOU TO BUY THESE PRODUCTS AT VERY SPECIAL PRICES.

LIMITED TO 3 PER CUSTOMER PER TRANSACTION, UNLESS OTHERWISE STATED.
WHILE STOCKS LAST | NO TRADERS ALLOWED

PROMOTION PERIOD 23/01/2026 - 29/01/2026

NEW — SAVE 21%
NUTELLA Biscuits (T14) 193.2g
UP: $5.75
4.50 / Pack

SAVE 22%
NATUREL Premium Blend (Canola & Sunflower) Cooking Oil 2L
UP: $11.00
8.50 / Bottle

PROMOTION PERIOD 23/01/2026 - 26/02/2026

EXCLUSIVE — SAVE 39%
HERITAGE FARM Chocolate Hazelnut Spread 700g
UP: $9.95
5.99 / Bottle

EXCLUSIVE — SAVE 43%
HERITAGE FARM Classic / Extra Light Olive Oil 2L
UP: $34.90
19.80 / Bottle

NEW DESIGN — EXCLUSIVE — SAVE 24%
SOFTESS 100% Pure Virgin Pulp Pocket Tissues 3Ply 6 Bundles x 8 Sheets
UP: $6.50
4.88 / Bag

POSB — Neighbours first, bankers second.

Celebrate a Prosperous New Year with POSB Everyday Card

FREE Happy Family New Zealand Wild Abalone 425g* (worth S$29.90) with min. spend of S$228 nett in a single receipt

FREE Happy Family Abalone Selection Gift Set* (worth S$79.90) with min. spend of S$428 nett in a single receipt

5% cash rebates^ on groceries at Sheng Siong

*Valid from 16 Jan to 16 Feb 2026, while stocks last. T&Cs apply.
Visit go.posb.com.sg/Everyday Exclusive for more information.
^Cash rebates awarded will be capped at Daily$20 per calendar month. T&Cs apply.
Visit go.posb.com.sg/Everyday for more information.

SHENGSIONG — FESTIVAL CELEBRATION 骏马奔腾迎瑞气

SHOP & GET FREE PACK OF 6S HONGBAO

With purchase of $30^ and above in a single receipt. Limited to a pack of 6s Hongbao per customer per transaction.
First come first served, while stocks last!

*Excluding alcohol, tobacco, Infant Formula Milk Powder Stage 1 & Stage 2 and Sheng Siong Vouchers.

Disney — Kleenex

Celebrate a Marvellous CNY with Kleenex

Limited Edition

FREE LUMINARC PROSPERITY CONTAINER
with $38 min. spend on Kleenex and/or Scott products
Collect all 3 Lucky Cat Designs!

©Disney
*Design given at random. Redemption via cashier at all Sheng Siong stores. Promotion valid till 28 Feb 2026 or while stocks last.

Groceries

SAN REMO Pasta (Assorted Flavours) 375 - 500g — **2.25** / Pack
WOH HUP Shiitake Mushroom Vegetarian Oyster Flavoured Sauce 500g — **2.95** / Bottle
ROYAL UMBRELLA Thai Hom Mali New Crop Rice 5kg — **15.95** / Pack
SUNRICE HINATA Short Grain Rice 5kg — **9.50** / Pack
KWONG CHEONG THYE Fa Cai Yu Sheng 730g — **17.80** / Box
KNORR Cup Porridge (Assorted Flavours) 28 - 35g — **1.00** / Cup
NISSIN Big Cup Noodles (Assorted Flavours) 108 - 115g — **3.95** For 2
YIFON Longans In Syrup 565g — **4.95** For 2
OTOKI JIN Instant Ramen (Spicy / Mild) 5s x 120g — **5.95** / Pack
SWANSON Chicken Broth No Added MSG 1L — **5.45** / Pack

Overflowing with Blessings

ASINA Apple Flavour Soda 24 x 325ml — **12.80** / Carton
F&N Sparkling (Assorted Flavours) 24 x 325ml — **13.95** / Carton
UNIF COCODEE 100% Coconut Water 3 x 200ml — **4.95** For 2
NEW MOON Premium Bird Nest Peach Gum with Osmanthus & Wolfberries 6s x 150g — **19.90** / Box
YEO'S White Peach Tea 6 x 250ml — **2.40** / Pack
BUNDABERG Drink (Assorted Flavours) 4 x 375ml — **8.00** / Pack
AH HUAT Kopi O (with Sugar / Gao Siew Dai) 15s - 20s x 16g - 20g — **9.80** For 2
VIDA Water Lemon 500ml — **1.80** / Bottle

CNY Goodies Galore

NEW — **SUNSHINE** Poketto Sandwich Bolognese 56g — **1.50** / Each
7 DAYS Croissant (Assorted Flavours) 60 - 62g — **2.10** For 2
FISHERMAN'S FRIEND Mint Sweet (Assorted Flavours) 22 - 25g — **3.95** For 2
KHONG GUAN Lemon Puff 200g — **2.50** / Pack
CLOUD 9 Crispy Krunch (Hazelnut / Pretzel) 144g — **3.00** / Pack
POLAR Fruittee Peel A Gummy (Assorted Flavour) 40g — **1.85** For 2
WANT WANT Purple Sweet Potato Senbei Rice Cracker 56g — **2.65** For 2
DAE CHUN GIM Seaweed Flakes (Assorted Flavours) 40g — **4.50** For 2
GOOD'S Handmade Love Letter 260g — **5.80** / Bottle
SING LONG Kuih Bangkit 300g — **5.50** / Bottle
BAHLSEN Zoo Biscuit (Assorted Flavours) 100g — **3.60** / Pack
SUNBITES Daily Nuts 125g — **5.65** / Pack
NATURE'S Wonders Baked Nuts (Assorted Variants) 150g - 270g — **6.80** / Pack
GLICO POCKY Strawberry 8s x 11.7g — **4.55** / Pack
CHIPSMORE Mini Chocolate Chip Cookies (Original / Double Chocolate) 8s x 24g — **3.80** / Pack

Dairy

NESTLE NAN Optipro Stage 3 Twin Pack 2 x 850g — **84.15** / Set
S26 Progress Gold Step 3 Growing-Up Milk Powder 2 x 1.6kg — **141.30** / Set

Personal Care

POLIDENT Max Hold & Seal 25% off 70g — **14.15** / Tube
NODOGLE Sore Throat Spray 15ml — **8.62** / Box
UUCARE CROWN Antibacterial Sanitary Pad 24 / 28cm 12s — **6.65** For 2

Gallop Towards Good Health & Prosperity with LION

Promotion period: 23 Jan - 26 Feb 2026

SYSTEMA Hi-Density Toothbrush 2s Assorted — **$9.95** each
SYSTEMA Anti-Bac/Action Tip/ Action 2x Toothbrush 3s — Buy 1 Get 1 FREE; Buy 2 Get 1 FREE; Buy 2 Get 1 FREE — **$10.04** each
SYSTEMA Whitening/ Advanced Breath Health Toothpaste 130g 3s Assorted — Super Value Pack — **$9.95** per pack
KIREI KIREI Anti-bacterial Foaming Hand Soap 250ml Assorted — **$6.15** for 2
KODOMO Powder Twin Pack 500g — **$4.95** per pack
KODOMO Baby Laundry Detergent Refill 900ml/1000ml Assorted — **$12.30** for 2

WIN* up to $8,000 worth of attractive prizes!
with min. $18 purchase of participating LION brands*
Contest period: 25 Dec 2025 - 26 Feb 2026
Scan to participate
*Terms and Conditions apply. Visit www.liancorp.com.sg for more details on the lucky draw.
*Excluding Kirei Kirei Anti-bacterial Hand Sanitizer 50ml.

HUGGIES POISE KOTEX

HENG ONG HUAT

Stand a chance to WIN A GOLDEN TREASURE TODAY!
MADE FROM 999 FINE GOLD
3.75g each x28

HOW TO WIN
01 BUY — Purchase $20 worth of Huggies, Kotex or Poise products in a single receipt. (In-store/online).
02 Scan QR To Join

*T&Cs applied. Promotion valid from 1 Jan – 15 Feb 2026

Toast to A Fruitful Year

TIGER Radler Beer (Assorted Flavors) 6 x 330ml — **9.80** / Pack
ABSOLUT Vodka 700ml — **45.00** / Bottle
FRONTERA Cabernet Sauvignon Red Wine 750ml — **18.80** / Bottle
CHEVAL DE FEU Languedoc AOP 750ml — **23.88** / Bottle

Pet Products

SHEBA Pouch Cat Food (Assorted Flavors) 70g — **8.80** For 10

Assembling Your CNY Feast

ALL BIG Golden Fish Solos / Tofu Sandwich 200g — **2.95** / Pack
MARIGOLD Greek Yoghurt (Assorted) 130g — **2.50** For 2
WATTIE'S Garden Peas 500g — **4.80** / Pack
TTSP Dumpling Series (Assorted Variants) 500g — **11.70** For 3
SING LONG Meat Curry Sauce 120g — **1.60** / Pack
SUNKIST Juice (Assorted) 1.89L — **4.95** / Bottle
MAGNOLIA Hershey's Mini Ice Cream (Almond Stick / Overload Cone) 6 x 45ml - 65ml — **6.95** / Box
CP Skinless Chicken Leg (Teriyaki / Pepper Kicks) 280g — **11.20** For 2
ALL BIG Seafood Gyoza 500g — **5.85** / Pack
FIRE Series (Char Siew / Roast Pork) 220g — **17.65** For 2
EMBORG Shredded Cheese (Assorted) 200g — **5.95** / Pack
JEAN FRESH Frozen Pacific Saba Mackerel 800g — **3.90** / Pack
JEAN FRESH Frozen Black Pomfret 800g — **8.90** / Pack
JEAN FRESH Frozen Salmon Steak 800g — **18.90** / Pack

Fruits & Vegetables

OFFER PERIOD: 23 - 29/01/2026 (7 DAYS ONLY)

Air Flown
KOREA Strawberry 250g — **6.95** / Box
AUSTRALIA Flat Peach 500g — **5.95** / Box
CHILE Red Cherry 250g — **4.99** / Box
KOREA PREM Snow Strawberry 250g — **9.99** / Box
AUSTRALIA Ralli Seedless Grape (Red) — **99¢** / 100g
PERU / CHILE Blueberry 125g — **4.95** 2Boxes
PHILIPPINES Solo Papaya — **3.25** / Pc
CHINA Navel Oranges 1.3kg — **3.95** / Pack
JUMBO CHINA Navel Oranges — **3.55** 5Pcs
CHINA Wogan 10 - 12pcs — **15.80** / Box
CHINA King Oyster Mushroom 200g — **1.88** 2Packs
VIETNAM / MALAYSIA Coconut — **2.95** 2Pcs

Households

UIC Big Value Detergent Powder (Assorted Variants) 5kg — **8.15** / Pack
DR. BECKMANN Washing Machine Cleaner 250ml — **8.30** For 2
DIAMOND Aluminum Foil 25sq. Ft. — **2.15** / Box

Appliance

WYKING Solitaire Induction Cookware (Assorted Variants) — **23.07 - 31.65** / Each
DELI Alkaline Battery 1.5V (AA4 LR6 / AAA4 LR3) — **2.00** / Card
ENERGIZER Max Alkaline Battery (AA E91BP16 / E92BP16) 16s — **18.90** / Card

6% Rebate — BOC Sheng Siong Card
5% Rebate — POSB Everyday Card
5% Rebate — Citi SMRT Platinum Visa Card
VISA · AMERICAN EXPRESS · UnionPay 银联 · NETS

*Terms & Conditions may vary and are applicable for all bank rebates

4% Seniors Special Discount Every Tuesday & Wednesday for Singaporeans & PR aged 60 and above only. Valid till 31/12/2026

4% CHAS Special Discount Every Thursday for **CHAS Blue Card** holders and every Friday for **CHAS Orange Card** holders. Valid till 30/06/2026

...all for you!