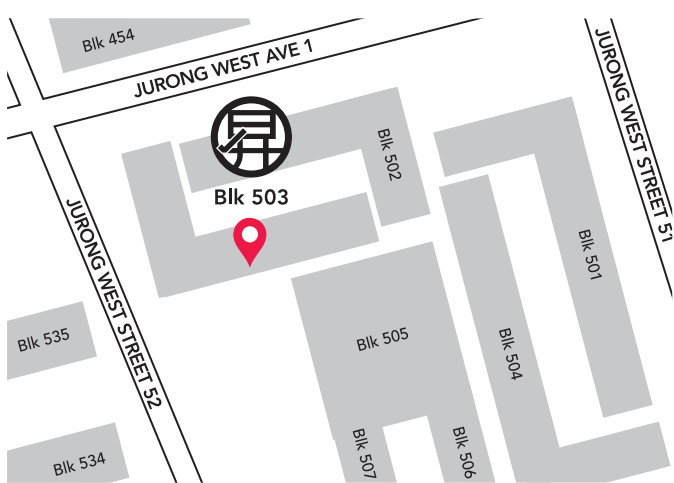




SHENG SIONG
... all for you!

NEW OUTLET OPENING

BLK 503, JURONG WEST AVE 1
#01-849/851/853, SINGAPORE 640503.
24 HOURS | 6592 7865



7 DAYS SPECIAL

15 JAN 2026 - 21 JAN 2026

Join us for our Official Opening Ceremony on **15 Jan** with an exciting Lion Dance Performance. Celebrate with us! Enjoy **FREE** ice cream and balloons!



10:00 AM
LION DANCE
PERFORMANCE &
RIBBON-CUTTING



GIFTS
*EXCLUSIVE
FREE GIFTS



FREE
ICE CREAM
& BALLOONS
(FIRST COME FIRST SERVED)

EXCLUSIVE FREE GIFTS

Spend **\$70*** and above
in a single receipt to
redeem a bundle of
SOFTESS Premium
100% Pure Virgin Pulp
Kitchen Towel 2 Ply
(7 + 1) Rolls x 60 Sheets,
worth: \$6.60



Spend **\$30*** and above
in a single receipt to
redeem either a bottle of
HAPPY FAMILY Premium
Less Sodium Light Soy
Sauce or Dark Soy Sauce
500ml, **worth: \$2.65**

Exclusive @ Blk 503 Jurong West Ave 1

Purchase is limited to a maximum of three (3) units per product per customer per transaction, unless otherwise stated.
All items are available while stocks last. Traders are strictly not permitted.

Limited to one redemption per receipt.
While stocks last.
*Cigarettes, liquors and pharmaceutical products excluded.

★ GIFT WITH PURCHASE ★



JEAN FRESH
Kampung / Broiler Fresh Chicken
900g - 1.4kg

11¹⁰ - 12⁰⁰
/ Pc

Buy Any **JEAN FRESH** Kampung /
Broiler Fresh Chicken
900g - 1.4kg, Free 1 bundle
SOFTESS 100% Pure Virgin Pulp
Facial Handkerchief Tissue
2 Ply x 5 Boxes x 100 Sheets

Worth: \$4.95



FREE

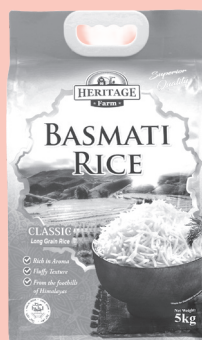
★ SHENG SIONG HOUSEBRANDS ★



SAVE 33%

HAPPY FAMILY
Vegetable Oil
5L
UP: \$15.80

10⁵⁰
/ Bottle



SAVE 48%

HERITAGE FARM
Classic Basmati Rice
5Kg
UP: \$18.50

9⁵⁰
/ Pack



SAVE 25%

EGG FOR YOU
Malaysia Fresh Eggs 30s 1650g
UP: \$6.65

4⁹⁵
/ Tray



**BUY 1
GET 1
FREE**

TASTY BITES
Chicken Karaage
450g

8⁹⁹
/ Pack



SAVE 21%

HAPPY FAMILY
Noodle
1Kg
UP: \$2.85

2²⁵
/ Pack



SAVE 34%

HERITAGE FARM
Organic
Coconut Water
1L
UP: 2 for \$7.60

4⁹⁹
For 2



SAVE 28%

HAPPY FAMILY
Prawn Roll
400g
UP: \$6.95

4⁹⁹
/ Pack



3 PLY
ADDITIONAL 10%
SHEETS COUNT

SAVE 31%

SOFTESS Premium
Bathroom Tissue 100%
Pure Virgin Pulp 3 Ply
3 Bundles x 200 Sheets
UP: \$18.95

12⁹⁵
/ Set



SAVE 13%

CABBAGE BRAND
Vegetable
Cooking Oil
2L
UP: \$5.70

4⁹⁵
/ Bottle



SAVE 44%

RAKKI
Koshihikari Short
Grain Japonica Rice
907g
UP: \$4.50

2⁵⁰
/ Pack



**BUY 1
GET 1
FREE**

FRED & CHLOE
UHT Milk
(Full Cream /
Semi Skimmed)
1L

2⁴⁴
/ Pack



**BUY 1
GET 1
FREE**

KANG KANG
Noodles Series
(Assorted Variants)
420g

1⁶⁷
/ Pack



**BUY 1
GET 1
FREE**

CP
Korean Crispy Mandoos
with Gochujang Sauce
200g

5⁵⁰
/ Pack



**BUY 1
GET 1
FREE**

MCVITIES
Digestive Biscuit 400g + 100g

3⁵⁰
/ Pack



SAVE 25%

NARCISSUS
Spiced Pork Cubes 142g
UP: 3 for \$10.59

7⁸⁵
For 3



SAVE 37%

HADAY
Seasoning Wine
450ml
UP: 2 for \$4.48

2⁸⁰
For 2



SAVE 23%

MEIJI
Plain Cracker
(Assorted Flavours)
104g
UP: 2 for \$3.34

2⁵⁵
For 2



SAVE 30%

NEWLY TEN
Pandan Chiffon Cake
300g
UP: \$2.80

1⁹⁵
/ Box



SAVE 24%

QUAKER
Oatmeal
(Instant / Quick Cook)
800g+100g
UP: \$5.80

4⁴⁰
/ Pack



SAVE 20%

GOLD KILI
Traditional Kopi O
(Kosong / Less Sugar)
20s x 10g - 16g
UP: \$5.50

4⁴⁰
/ Pack



SAVE 25%

SHINY MEADOW
100% Fresh Milk
720ml
UP: \$3.85

2⁸⁵
/ Bottle



SAVE 49%

BREEZE
Gold Bathroom Tissues
3 Ply x 10 Rolls x 240 Sheets
UP: 3 for \$19.50

9⁹⁰
For 3



SAVE 27%

SMH
Salted Egg Custard Pau
160g
UP: 2 for \$6.90

5⁰⁰
For 2



SAVE 38%

TIAN TIAN
Pork Dumpling
(Assorted Variants)
500g
UP: 3 for \$15.99

9⁹⁰
For 3



SAVE 29%

HUNGRIITO
Tater Tots
1kg
UP: \$6.00

4²⁵
/ Pack



SAVE 42%

JEAN FRESH
Frozen Sutchi
(Fillets / Cubes)
800g
UP: 2 for \$12.18

6⁹⁹
For 2



SAVE 25%

AUSTRALIA
Fresh Soup Bone
UP: \$15.90



SAVE 20%

AUSTRALIA
Fresh Twee Bah
UP: \$14.90



Frozen Thawed
Whole Cod Fish (S)

49⁹⁰
/ Kg



Fresh Whole Salmon
2kg - 3kg

15⁹⁰
/ Kg



Air Flown

PERU
Autumn Crisp
Seedless Grape

1⁹⁹
/ 100g



Air Flown

KOREA
Strawberry
250g

5⁹⁵
/ Box



VIETNAM
Coconut

1⁹⁹
2 Pcs



CHINA
Broccoli

1⁸⁰
2 Pcs

...all for you!