

BABY FAIR

Love Your Baby, Save Your Money

PROMOTION PERIOD : 12/12/2025 - 25/12/2025

Limited to 3 per customer per transaction, unless otherwise stated!
While stocks last! No traders allowed!

SHENG SIONG
... all for you!

40

In support of

SG **made for families**

*SPEND \$60, TO GET A \$5 SHENG SIONG VOUCHER! *Terms and Condition Applies. Only for these participating products and limited to 1 redemption per receipt.

Grow Healthily



MARMITE
Yeast Extract
200g

6¹⁵
/ Jar



Free KITH Hand Blender
(Worth \$99) with minimum
\$150 purchase on
ENFAGROW / ENFAMAMA
products. T&Cs Apply.
While Stocks Last!

ENFAGROW A+ PRO
Gentlelease Stage 3
Growing Up Milk Powder
800g

60⁴⁵
/ Tin



APTAMIL GOLD+
Toddler Growing Up
Milk Powder Stage 3
900g

42⁹⁵
/ Tin



NESTLE NAN
Optipro Stage 4
Milk Powder
1.6kg

149⁵⁰
For 2



NATURE ONE DAIRY
Stage 3 Premium Toddler
Growing Up Milk Formula
900g

56⁰⁰
For 2



GROW
Stage 3 Growing-Up
Milk Powder
(1 - 3 Years Old)
900g

29⁵⁰
/ Tin



S26 Progress Gold
Stage 3 Growing Up
Milk Powder
1.6kg

73¹⁵
/ Tin



COMBO DEAL
Purchase FRISO GOLD
Step 3 Growing Up Formula
900g and MAMYPOKO Air
Fit Pants or Tape at only
\$62.00! T&Cs Apply.
While Stocks Last!

FRISO Gold 2'FL
Stage 3 Growing Up
Formula Milk Powder
900g

48⁶⁰
/ Tin



KENDAMIL
Organic Stage 3
Toddler Milk Powder
800g

49⁰⁰
/ Tin

Soft, Dry and Comfort



Purchase 2 pack
of MERRIES Tape /
Pants to get
a \$5 OFF!
T&Cs applies!

MERRIES Pants
(M52s / L44s /
XL38s / XXL24s)

40¹⁵ - 46⁷⁵
For 2



HUGGIES Dry Comfort
Pants (M62s / L48s /
XL40s / XXL34s)

27⁹⁰
For 2

Spend \$40 on DRYPERS SUPERDRY / DRYPANTZ / SKINATURE and
BABYCARE products to get a \$4 OFF! T&Cs applies!



**BUY 2
GET 1
FREE**

DRYPERS
Superdry Premium
Pants (M54s / L42s /
XL36s / XXL28s)

22⁹⁵
/ Pack



**BUY 2
GET 1
FREE**

DRYPERS
Superdry Premium
Diapers (M60s / L50s /
XL44s / XXL38s)

19⁹⁰
/ Pack

Spend \$40 on MAMYPOKO Standard Pants or Antimos Pants to get a \$4 OFF! T&Cs applies!



MAMYPOKO
Standard Pants
(M60s / L48s / XL40s
/ XXL32 + 2s)

14⁴⁰
/ Pack



MAMYPOKO
Antimos Pants
(L34s + 2s / XL28s +
2s / XXL24 + 2s)

14¹⁵
/ Pack

ONLY@SHENG SIONG

EXCLUSIVE



SOFTESS
Classic Baby Pants
(L56s / XL46s / XXL36s)

24⁹⁵
For 2

Clean and Sanitise



JOHNSON'S
Baby Bath (Regular /
Milk and Rice)
1L

13⁸⁰
For 2



BZU BZU
Head To Toe Baby
Wash (Assorted
Variants)
600ml

23⁸⁵
For 2



DARLIE
Jolly Junior Kid's
Toothpaste 60g /
Toothbrush
(2 - 6 Years Old /
6 - 10 Years Old)

7⁸⁵
For 2



COLGATE
Gentle Kid's Fluffy
Paw Toothbrush
(5 Years and Above)

8⁰⁰
For 2



PEARLIE WHITE
Kid's Toothpaste
(0 - 1 Year Old /
2 Years and Above)
45g

12⁵⁰
For 2



PIGEON
Aqua Baby Wipes
3 x 70sheets

8⁴⁰
/ Pack



KOOLFEVER
Child Refreshing Mint
6s

10⁶⁰
For 2



HISAMITSU
Bye Bye Fever
6s

11⁵⁰
For 2



ANGEL
Anti-Bacterial Baby Wipes
80sheets

2³⁰
/ Pack



PURCOTTON
100% Pure Cotton
Baby Wet Wipes
80sheets

9³⁰
For 2



6% Rebate
BOC Shang Siong Card

5% Rebate
Regular Credit Card

2% Rebate
SBSB Limit Credit Card

5% Rebate
POSB Everyday Card

5% Rebate
Citi 8887 Platinum Card

VISA

UnionPay

NETS

4% Seniors Special Discount
Every Tuesday & Wednesday for Singaporeans
& PR aged 60 and above only. Valid till 31/12/2025

4% CHAS Special Discount
Every Thursday for CHAS Blue Card Holders only.
Valid till 31/12/2025.

...all for you!

