



THE SHENG SIONG YEAR-END MEGA PROMOTION 2025

\$2,000,000.00

THE SHENG SIONG SHOW : 15/11/2025 - 28/02/2026 • EVERY SATURDAY LIVE ON CHANNEL 8 FROM 9PM - 10PM
PROGRAMME HIGHLIGHT : 一拨即中 百倍奉还 • 团团圆圆 庆丰年 • 配对成双 好运到 • 纳福迎祥 满载而归 • 金禾儿童唱游比赛 • 每周礼券 • 特别嘉宾表演
HURRY! COME & SHOP AT SHENG SIONG NOW! EVERY RECEIPT* WILL ENTITLE YOU A CHANCE TO PARTICIPATE IN THE GAMES AND CONTESTS AT "THE SHENG SIONG SHOW", A LIVE TV VARIETY PROGRAMME.
*NO MINIMUM AMOUNT SPENT REQUIRED, BUT CIGARETTES, LIQUORS AND PHARMACEUTICAL PRODUCTS EXCLUDED.



PROMOTION PERIOD
31/10/2025 – 27/11/2025

UNLESS OTHERWISE STATED. WHILE STOCKS LAST!

*TERMS AND CONDITIONS APPLY. SEE IN-STORE FOR MORE DETAILS.

Groceries

NATUREL
Premium Blend
(Canola & Sunflower)
Cooking Oil 2L
920 / Bottle

GOLDEN CIRCLE
Groundnut Oil
2L
1195 / Bottle

BIHUN BERAS
(RICE VERMICELLI)
AAA
Rice Vermicelli 500g
290 / Pack

ROYAL UMBRELLA
Thai Hom Mali
New Crop Rice
1kg
420 / Pack

PADDY KING
Rice Jasmine
160-180g
1450 / Pack

INDOMIE
Mi Goreng
Special
10s x 85g
395 / Pack

SUN BRAND
Hong Kong
Yee Fu Noodle
300g
495 For 2

HENG'S
Chili Paste
(Assorted Flavours)
160-180g
435 / Jar

HEINZ
Tomato Ketchup
300g
170 / Bottle

PURCHASE WITH PURCHASE

Every \$20 spent will entitle you to buy these products at very special prices.

31/10/25 - 27/11/25

EXCLUSIVE

JUMBO CAPSULE

SAVE 62%

1095 / Box

EXCLUSIVE

SAVE 34%

HERITAGE FARM
Classic / Extra
Light Olive Oil 2L
UP: \$34.90

2280 / Bottle

31/10/25 - 06/11/25

NUTELLA
Spread 680g
UP: \$12.60

875 / Jar

Limited to 3 per customer per transaction, unless otherwise stated! While stocks last! No traders allowed!

Promo Period: 31 Oct - 13 Nov 2025

SOFY Cooling Fresh
Day Ultra Slim Wing 25cm 14's /
Night Slim Wing 29cm 14's /
42cm 6's
Buy 2 at \$11.00
RSP: \$6.35 per pack

SOFY Cooling Fresh
Releaving Mist
155mm 36's
Buy 2 at \$7.60
RSP: \$4.45 per pack

SOFY Hadaomoi
Day Slim Wing 23cm 20's /
Night Ultra Slim Wing 29cm 15's
Buy 2 at \$11.80
RSP: \$6.57 per pack

Facial Towel
3x6m 40's
FREE ONE (1)
Silcot Facial Towel (worth \$6.05)
with min. spend of \$12 on any SOFY products.
*While stocks last. Redeemable at Cashier Counter.

Healthy Living, Happy Home with LION

Promotion period: 31 Oct - 27 Nov 2025

FREE 200ml (worth \$3.10)
\$715 per bundle
SHOKUBUTSU
Body Foam
Radiance/Anti-bacterial
900ml 12's 200ml
Assorted

\$1020 for 3
KODOMO
Baby Bath
650ml Refill
Assorted

Buy 1 Get 1 FREE
\$1004 each
MAMA MAGICA
Ultra Concentrated
Dishwashing Liquid
220ml
Assorted

\$715 for 3
MAMA LEMON
Dishwashing Liquid
1L 12's Refill
Regular Gold

\$1150 each
TOP
Liquid Detergent
3.6kg/4kg
Assorted

\$615 per bundle
MAMA LEMON
Dishwashing Liquid
1L 12's Refill
Regular Gold

WIN up to \$8,000 worth of attractive prizes!
with min. \$18 purchase of participating LION brands*
Contest period: 31 Oct - 25 Dec 2025
*Terms and Conditions apply. Visit www.lioncorp.com.sg for more details on the lucky draw.
Excluding Kisee Free Anti-bacterial Hand Sanitizer 500ml.

REX
Seasoned Cuttlefish With
Soya Bean Sauce
400g
655 / Can

KING OF KINGS
Full Cream
Evaporated Milk
395g
215 / Can

ANLENE
Gold 5x Milk
Powder (Plain /
Cafe Latte) 550g
1395 / Pack

ENFAGROW A+ PRO C-Blome
Stage 3 Growing Up
Milk Powder
800g
5645 / Tin

FRISO Gold
2 FL Stage 3
Growing Up Formula
2 x 1.8kg
17000 / Bundle

APTAMIL Amino Kid
Caring Up Milk Powder
800g
4990 / Tin

SWISS ROLL
Swiss Roll (Assorted Flavours)
24s x 18g
360 / Box

Beverages & Beer

SAMDASOO
Mineral Water
2L
170 / Bottle

IF 100%
Coconut Water
(Original /
Namhom) 1L
615 For 2

COCOMA
100% Coconut
Water 1L
595 For 2

PASSION ZERO
Tea Zero Sugar
(Assorted
Flavours) 1.5L
390 For 2

F&N Sparkling Zero
(Assorted Flavours)
24 x 325ml
1520 / Carton

CORONA
Beer Can
500ml
980 For 2

AH HUAT
White Coffee
(Extra Rich / Gold
Medal / Gao Siew
Dai / Hazelnut)
13s-15s x 31g-38g
1295 For 2

EASTROCK
Energy Drink
250ml
450 For 4

COMTE
De Roche Noble
Languedoc
750ml
1880 / Bottle

TIGER
Crystal Beer
10x320ml
1895 / Pack

Frozen

MORINAGA KIN YASASHI
A2 Fresh Milk
(Assorted) 950ml
595 / Pack

YOTSUBA
Low Fat
Fresh Milk 1L
665 / Pack

BULGARIAN YOGURT
100g 4's
495 For 3

KIN A2
Yoghurt (Assorted)
200ml
495 For 3

GREENFIELDS
Stirred Yogurt
Plain 1kg
550 / Tub

PAULS
Cream Cheese Tub
140g
325 / Tub

PAULS
Cream Cheese Block
250g
515 / Block

LAO ZHONG JIE
Bing Gun
62g
080 / Stick

LOTTE
Melonia Bar (Melon /
Strawberry) 75ml
350 For 3

NEAPOLITAN
Ice Cream (Assorted
Flavours) 1.4L
530 / Tub

BETAGRO Yakitori
(Korean Sauce /
Soy Sauce) 250g
1190 For 2

NEW MULTI
Roasted Boneless
Leg 1kg
1440 / Pack

CP Korean
Crispy Chicken
1kg
1475 / Pack

Household

3M SCOTCH-BRITE
Tough Clean
Scrub Pad 3s
600 For 2

CLOROX
Disinfecting
Bathroom Cleaner
887ml
725 / Bottle

VINDA
Deluxe Hanging Hand
Towel 3ply x 212 sheets
450 For 2

PASEO Breathe
Eaze Lotonized
Facial Tissue
3ply x 3Packs x 60s
500 For 3

UIC Active Power+
Laundry Powder
(Regular /
Musty Removal) 5.5kg
915 / Pack

ENERGIZER
Lithium Coin Battery
CR2032BP4 3V
1080 / Card

Pet Product

ANGEL
Canned Cat Food (Assorted Flavours)
80g
730 For 6

GARDENIA
Matcha Azuki
Loaf 340g
400 / Loaf

YUMI
Corn Sticks
Original/Cheese
85 x 8.5g
695 For 2

POLAR FRUITIE
Crayon Shinchan Gummy
(Assorted Flavours) 40g
295 For 2

TAI SUN
California
Pistachios
500g
1420 / Pack

CHACHA
Daily Nuts
5 x 23g
595 / Pack

TANGO
Chocolate Bar
(Assorted Flavours)
40g
090 / Bar

Personal Care

GOOD VIRTUES CO.
Shower Cream Anti-Bacterial
/ Anti-Aging Assorted
700ml
450 / Bottle

ENYA
Sanitary Pad
Comfort 8s-12s
550 / Pack

COLGATE
Max Fresh Toothpaste
Peach Passion /
Watermelon Blast
100g
739 For 2

DARLIE
Charcoal/Gentle
Comfort Toothbrush
3s
780 / Pack

Seafood & Frozen

JEAN FRESH
Frozen Pacific
Sake Mackerel
800g
350 / Pack

JEAN FRESH
Frozen Black
Pomfret 800g
880 / Pack

JEAN FRESH
Frozen White
Pomfret 750g
625 / Pack

JEAN FRESH
Frozen Saba
Mackerel Fillet
200g
450 For 2

Fruits & Vegetables • Offer Period : 31/10/2025 - 06/11/2025 (7 Days Only) •

Australia
Avocado
299 3Pcs

PERU
Blueberry 125g
399 2Boxes

USA
Green Envy Grape
109 / 100g

Australia
Phoenix Mandarin
235 3Pcs

USA
Russet Potato
199 5Pcs

CHINA
Red Beauty Mandarin
8's/10's/12's
1295 / Box

EGYPT
Wonderful Pomegranate
199 / Pcs

Australia
Afourer Tangerine
900g
395 / Pack

FRANCE
Royal Gala Apple
225 5Pcs

CHINA
Dorian Sweet Potato
500g
378 2Pcs